

# Anaplan Consensus Margin Planning application

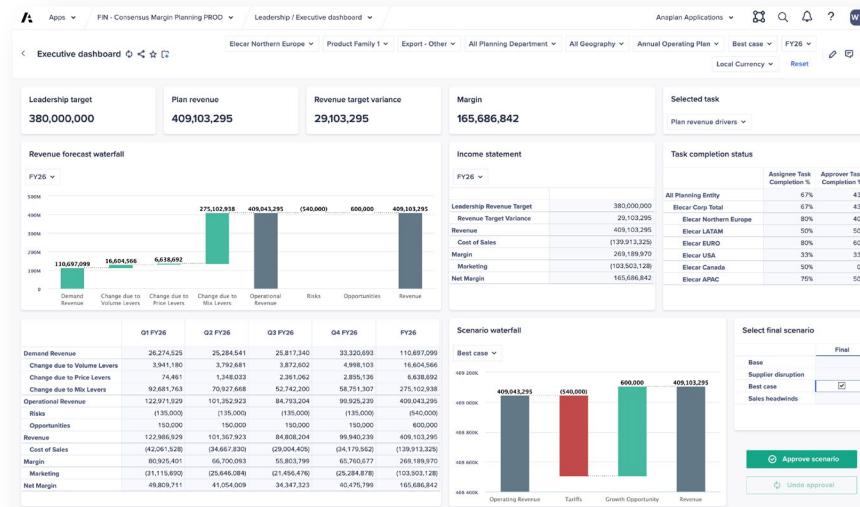
Connect strategy to supply chain. Align plans to maximize profitability.



Businesses often struggle to align top-down margin targets with bottom-up operational realities. Corporate finance sets targets that may not reflect supply chain disruptions, while supply chain teams plan with limited visibility into margin expectations. This disconnect creates misaligned plans, unclear accountability, and delayed decisions that put profitability at risk.

## There's a better, faster way to plan

Bridge the gap between strategy and operations by connecting finance and supply chain on a single platform. The Anaplan Consensus Margin Planning application replaces slow, manual reconciliation by unifying mismatched dimensions, enabling real-time scenario planning, and leveraging intelligent predictions to create a trusted consensus plan that safeguards margins and profitability. Quickly deploy the application using a guided set up and extend it to support unique requirements — all on Anaplan's agile, cloud-native platform.

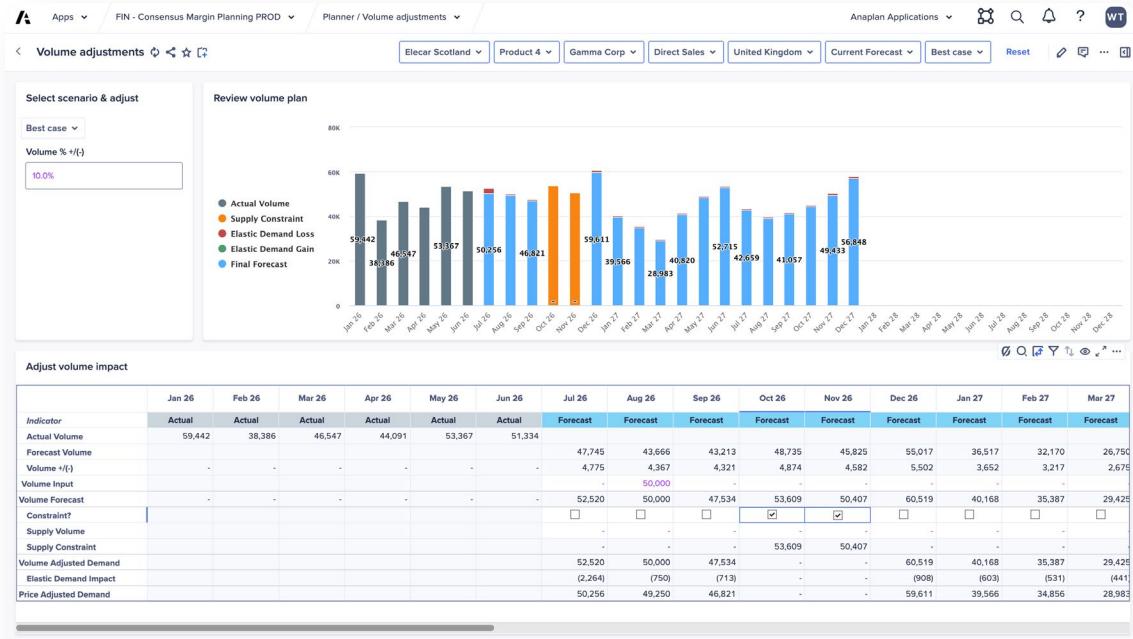


## Key benefits

- Unify planning to breakdown silos:** Create a single source of truth that connects finance and supply chain teams, eliminating communication gaps, leveraging conversational AI to query data, and synchronizing plans.
- Bridge the gap between strategy and operations:** Seamlessly connect high-level financial targets from Anaplan's Integrated Financial Planning application with bottom-up operational plans by harmonizing mismatched dimensionality and creating one consensus forecast.
- Standardize processes and empower teams:** Implement a consistent, enterprise-wide margin planning process while giving business units the flexibility to collaborate and advocate for operational needs.
- Model the future with confidence:** Move beyond reactive forecasting by using AI-driven forecasting and real-time scenario modeling to quantify the profit and loss (P&L) impact of risks, opportunities, and strategic initiatives before you commit.
- Rapid deployment:** Easily deploy and maintain without coding, reducing financial planning cycle times and improving collaboration.

## Key features

Anaplan Consensus Margin Planning application enables you to:



- Reconcile mismatched dimensionality between top-down financial targets and bottom-up operational plans
- Layer on strategic initiatives, risks, and opportunities on top of the operational plan
- Quantify the real-time P&L impact of different business assumptions with scenario modeling capabilities

- Automate workflows to manage collaboration, approvals, and plan status between corporate finance, business finance, and supply chain teams
- Optimize analysis with conversational AI that interprets data, uncovers insights, and accelerates action

- Provide executive-level visibility into how operational plans align with financial targets
- Connect enterprise resource planning (ERP) and general ledger (GL) data with a pre-built data hub featuring best practice dimensions to streamline your financial planning
- Quickly deploy using a guided set-up process to reduce implementation risk and foster fast user adoption
- Easily extend the application by building custom planning models tailored to your specific business requirements
- Connect with our Integrated Financial Planning application and supply chain applications, such as Demand Planning, all on a single platform
- Leverage Anaplan XL Reporting — with integrated Microsoft Office capabilities — for enhanced reporting, ad-hoc analysis and faster user adoption

## The Anaplan platform offers

- “What if” scenario and multi-dimensional modeling that’s powered by our next generation Polaris calculation engine, producing ultra-fast calculations at unprecedented scale so you can anticipate market changes.
- Built-in dashboards, reporting, and analytics with data visualization providing a single source of planning truth on business performance.
- Collaborative and agile planning across the enterprise from corporate to business units and across functions and operations (finance, sales, supply chain, HR, and marketing).
- Best-in-class security and compliance with role-based access control, user management, SSO support with SAML 2.0 compliance, and data encryption.
- A highly extensible ecosystem — collect and analyze data in a single location using APIs, ETL connectors, and built-in integrations with other solutions.



## About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today’s complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world’s best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit [www.anaplan.com](http://www.anaplan.com)

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