# Anaplan Project Cost Planning application

Intelligently connect project investments to predictable financial outcomes

**Anaplan**



Enterprises struggle to manage strategic project investments with a disjointed patchwork of spreadsheets and legacy tools. For CFOs and finance leaders, this creates a critical visibility gap between necessary resources, project execution, and financial strategy. The result is unplanned spending, inaccurate forecasts, and ROI erosion that puts your business goals at risk.

## There's a better, faster way to plan

Bridge the gap between project execution and financial strategy by connecting investments to enterprise budgets in a single, intelligent platform. The Anaplan Project Cost Planning application replaces slow, manual tracking by unifying financial data. It leverages AI-driven forecasting to provide the real-time visibility needed to ensure every project investment delivers its intended value. Quickly deploy the application using a guided setup and extend it to meet your unique business requirements.

## Key benefits

- **Achieve predictable project financials:** Move beyond static budgets by using AI-driven forecasting to continuously and accurately predict project costs and revenue.

- **Maximize return on project investments:** Leverage AI-driven "what-if" scenario planning to model the financial impact of trade-offs in real time, enabling confident capital allocation to the highest-value initiatives.

- **Protect project margins with a complete financial view:** Unify forecasted revenue with detailed labor costs from the Project Resource Planning application to instantly calculate and analyze true project profitability.

- **Align strategic investments with financial goals:** Seamlessly connect granular project cost and revenue with the Anaplan Integrated Financial Planning application to ensure strategic alignment.

- **Foster a culture of financial discipline:** Implement a consistent, governed process that empowers project owners with intelligent, real-time insights to manage their own budgets effectively.

- **Accelerate time to value:** Easily deploy and maintain the application without coding, reducing total cost of ownership and improving collaboration and financial discipline between finance and project teams.

## The Anaplan Project Cost Planning application enables you to:

- Dynamically plan, forecast, and manage project costs and revenue with AI-driven insights
- Model the financial impact of project delays, scope changes, and resource constraints/bottlenecks in seconds
- Define granular cost categories such as labor rates, materials, and equipment — calculate impact on CapEx and OpEx budgets, and incorporate revenue drivers to create detailed, driver-based project plans
- Track performance with configurable dashboards that provide real-time, executive-level visibility into project financial health, ROI, and KPIs
- Manage global complex projects with built-in support for multiple currencies and region-specific rate tables for labor and materials

- Connect project investment data from your ERP and other source systems with a pre-built data hub for a single source of truth
- Quickly deploy the application using a guided setup process to reduce implementation risk and accelerate user adoption
- Easily extend the application by building custom planning models tailored to your specific business needs without writing any code
- Seamlessly connect with the Anaplan Project Resource Planning application to capture labor costs and Integrated Financial Planning application to link project margin directly to the corporate P&L

## The Anaplan platform offers

- **"What-if" scenario and multi-dimensional modeling** powered by our next generation Polaris calculation engine. With AI at the core, you can produce ultra-fast calculations at an unprecedented scale to anticipate market changes.
- **Built-in dashboards, reporting, and analytics** with data visualization, providing a single source of planning truth on business performance.
- **Collaborative and agile planning** across the enterprise, from corporate to business units and across functions and operations (finance, sales, supply chain, HR, and marketing).
- **Best-in-class security and compliance** with role-based access control, user management, and SSO support with SAML 2.0 compliance, and data encryption.
- **A highly extensible ecosystem —** collect and analyze data in a single location using APIs, ETL connectors, and built-in integrations with other solutions.

## About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world's best brands continually optimize their decision-making by planning with Anaplan.

**To learn more, visit www.anaplan.com**

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