

# Anaplan for R&D Portfolio and Resource Planning

Optimize investments and accelerate innovation in life sciences



Life sciences organizations are under intense pressure to deliver new therapies faster while managing global complexity and controlling costs. Yet, their planning processes are often slowed by a reliance on manual spreadsheets, inconsistent templates, and data that is fragmented across finance, research and development (R&D), and project teams. This makes it impossible to see true capacity and budget needs in real time.

When spending, resources, and assumptions are scattered across disconnected systems, leaders lose visibility into how decisions impact the entire portfolio. The result is a cascade of negative outcomes: delayed approvals, misaligned budgets, and underutilized talent.

Anaplan for R&D Portfolio Planning replaces this disconnected approach by connecting financial forecasting, resource allocation, and portfolio prioritization on a single platform. This empowers finance and R&D teams to collaborate in real time, confidently model any scenario, and act decisively to accelerate the pipeline.

## There's a better way to plan

By connecting financial and operational data across R&D, Anaplan delivers real-time visibility into every investment decision — from resource capacity to project ROI. With AI-driven analytics and scenario modeling, teams can test assumptions, prioritize initiatives, and course-correct instantly. The benefit to the organization is shorter planning cycles, optimized spend, and a more agile pipeline.

## Key benefits

- **Improve forecast accuracy** by connecting project budgets, resources, and capacity on a single platform
- **Gain real-time visibility** into R&D spend across labor and non-labor costs
- **Deploy the right talent** to the right projects with dynamic, skill-based resource planning
- **Make faster investment decisions** by modeling trade-offs and what-if scenarios in minutes
- **Unite finance and R&D** to accelerate innovation while controlling costs
- **Anticipate cost and capacity** risks earlier with AI-powered forecasting and variance detection

## CUSTOMER STORY



### 66% faster scenario planning powers R&D reinvestment

Operating in 80 countries, **Bayer Crop Science** faces growing challenges — from geopolitical disruption and climate change to evolving regulations. With a mission to combat world hunger, the company needed greater financial agility to identify efficiencies and reinvest in research and development.

By adopting Anaplan, Bayer empowered its finance experts to manage larger workloads, accelerate planning cycles, and become strategic advisors to the business. Today, Bayer Crop Science uses Anaplan for all its planning and forecasting processes:

- Faster scenario planning enables agile, data-driven decisions
- Reduced workloads boost finance team morale and collaboration
- Savings are redirected to research and development

### Results

- 66% faster scenario planning
- Planning time reduced from weeks to days
- Advances Bayer's vision to support 100 million smallholder farmers by 2030

## Solution details

### Portfolio planning and prioritization

Align strategy and execution with comprehensive visibility into program spend and pipeline.

- Rank and evaluate initiatives based on ROI, risk, and capacity
- Integrate financial and scientific criteria to guide funding decisions
- Run scenarios to determine optimal project mix and resource allocation
- Use AI recommendations to highlight trade-offs and guide portfolio choices

### Resource and skill-based planning

Match the right talent to the right projects at the right time.

- Model FTE capacity and utilization by role and location
- Forecast labor costs with rate-card management and currency conversion
- Identify skills gaps and optimize internal versus external spend
- Apply predictive insights to spot skill and capacity issues early

### Budgeting and cost forecasting

Automate labor and non-labor forecasting for precision and control.

- Centralize cost assumptions and approval workflows
- Track spend and variances in real time with version control and commentary
- Strengthen financial governance and reduce manual reconciliation
- Leverage AI to improve cost projections and detect spending variances early

### Scenario and capacity planning

Plan with agility to balance innovation and cost under changing conditions.

- Model alternative funding and resource plans to assess trade-offs
- Simulate the impact of new projects, timeline shifts, or budget constraints
- Compare scenarios to align on targets and maximize portfolio performance
- Use AI-driven scenarios to test assumptions, adjust plans, and reduce risk

### Reporting and governance

Enable confident decision-making with transparent, auditable insights.

- Centralize cost assumptions and approval workflows
- Deliver real-time reporting for leadership visibility across projects and programs
- Monitor KPIs and financial performance across business units
- Maintain compliance with SOX-ready controls and role-based approvals
- Leverage AI narratives to quickly capture key drivers and risks



## The Anaplan platform offers

- **“What-if” scenario and multi-dimensional modeling** that’s powered by our next generation Polaris calculation engine, with AI at the core, producing ultra-fast calculations at unprecedented scale so you can anticipate market changes.
- **Built-in dashboards, reporting, and analytics** with data visualization providing a single source of truth on business performance.
- **Collaborative and agile planning** spanning corporate finance, portfolio management, and workforce planning.
- **Best-in-class security and compliance** with role-based access control, user management, SSO support with SAML 2.0 compliance, and data encryption.
- **A highly extensible ecosystem** — collect and analyze data in a single location using APIs, ETL connectors, and built-in integrations with other solutions.



## About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today’s complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world’s best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit [www.anaplan.com](http://www.anaplan.com)

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