

Spend Analysis and Forecasting application

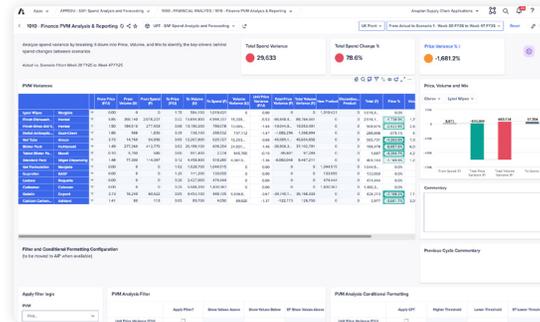


Move away from reactive reporting to strategic, data-driven direct materials cost management

Take control of your spend analysis and forecasting for direct materials

Manufacturers today are navigating unprecedented market volatility, from fluctuating commodity prices to geopolitical disruptions. These pressures directly threaten margins and profitability and make accurate financial planning and reporting more challenging than ever.

Finance and procurement leaders are often hindered by disconnected data and manual processes, making it impossible to get a clean, consolidated, and reliable view of direct material spend. These teams waste valuable time manually reconciling variances while leaving them unable to explain what is truly driving performance or to produce agile, accurate forecasts.



There's a smarter way to plan

Anaplan's Spend Analysis and Forecasting application gives finance and procurement leaders the control and visibility needed to protect profitability in a volatile world. The platform automatically breaks down direct materials spend variance into its core drivers — price, volume, and mix — allowing you to instantly understand the business impact of market changes. Empower your teams to leverage real-time scenarios, generate more accurate forecasts, and move from reactive reporting to strategic, data-driven cost and supplier management.

Key benefits

- Protect gross margins: Instantly diagnose how commodity prices, FX rates, and other market shifts impact costs by automatically breaking down spend variance.
- Increase forecast reliability: Move beyond static budgets with agile spend forecasts that incorporate real-time market data and allow for dynamic “what-if” scenario modeling to eliminate financial surprises.
- Unlock strategic procurement value: Automate manual data reconciliation and analysis, freeing procurement and finance teams to focus on high-impact activities like supplier negotiation and cost optimization strategies.
- Align spend to financial targets: Connect procurement plans directly to financial goals in a single, unified model, ensuring that all spend and forecasting decisions are instantly reflected in the company P&L.
- Optimize sourcing strategies: Focus procurement efforts where they matter most by using built-in supplier segmentation and performance scoring to prioritize negotiations, build stronger partnerships, and reduce supply risk.

Key features

Anaplan's Spend Analysis and Forecasting application provides a unified platform to automate variance analysis and deliver fast, accurate spend forecasts. The application encompasses:

Deep spend and variance analysis

- Automatically analyze spend data and deconstruct any budget variance into its core drivers of price, volume, and mix (PVM).
- Identify unexplained gaps and note/share explanations of future variances.
- See how raw materials impact the cost of finished goods through basic BOM translation.

Agile forecasting and simulation

- Create dynamic spend forecasts and enable users to run "what-if" scenarios to model the financial impact of market changes, such as commodity price swings or FX volatility.
- The application supports manual overrides, allowing procurement teams to adjust prices at a granular level if needed.

Actionable analytics and insights

- Leverage analytics like the Kraljic Matrix and Pareto analysis to automatically segment suppliers and products, while also scoring supplier performance against customizable metrics.
- Act on the insights gained, and easily scenario model impact of volume/quantity shifts to refine your action plan. user and data management.

Unified source of truth

- Connect procurement plans directly to financial and operational models on a single, unified platform. For example, when a commodity price is updated in a forecast, that change can instantly ripple through to financial projections (P&L), inventory plans, and even pricing models.

The Anaplan platform offers

- **Application framework:** Rapidly deployable best practices, configurable to customer requirements, upgradeable with future releases, and extensible to other use cases through core platform capabilities.
- **Dashboards, reports, and analytics:** Visualize key supply chain and workforce data in real time through a single source of truth.
- **"What-if" scenario and multi-dimensional modeling:** Run ultra-fast calculations at scale using Anaplan's high-performance calculation engine.
- **Collaborative and agile planning:** Plan across corporate and business units — across functions like HR, finance, sales, marketing, and supply chain.
- **Best-in-class security and data privacy:** Includes role-based access control, SAML 2.0 SSO support, user management, and data encryption.
- **A highly extensible ecosystem:** Connect data and tools with APIs, ETL connectors, and native integrations across HR, finance, operations, data warehouses, and other systems of record.

About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit www.anaplan.com