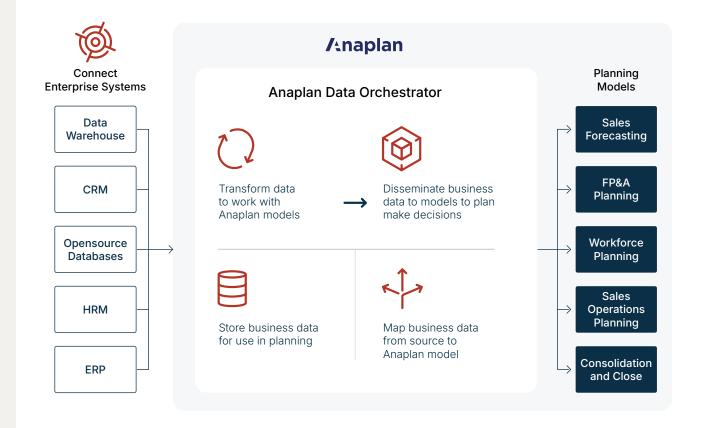
## **Anaplan Data Orchestrator**

**!** naplan

Automated, repeatable, and no-code data orchestration for efficient data management across your entire planning landscape

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market.

Data-driven insights and better decision-making are at the heart of successful digital transformations. Anaplan Data Orchestrator (Data Orchestrator) uniquely delivers enterprise-ready, native data integration, transformation and management to support connected and collaborative multidimensional scenario planning and analysis within your Anaplan environment. By simplifying and automating the data process, Anaplan Data Orchestrator conquers the complexity of data orchestration, accelerating time to value and paving the way to true enterprise connectedness.



#### Key benefits



### Build trust in data and drive confidence in decisions through end-to-end data transparency and traceability

- Deliver trusted business data to planners for faster, more accurate scenario planning and decision making, through end-to-end data lineage from source to model
- Remove user concerns about data set manipulation with end-to-end data mapping, visibility into transformations, and storage of original data sets
- Eliminate time-consuming SQL reviews and trace-backs, while improving data reliability through automated process mapping, easy-toread transformations, and immutability of all data points in Data Orchestrator



# Maximize value and control costs on data orchestration with simple integrations, no-code transformations, and seamless coordination through the planning process

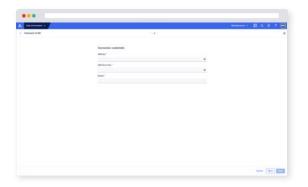
- Reduce integration set-up time from days to minutes and simplify the integration landscape with easily created through no-code connections
- Automate data integrations and orchestration through repeatability and user workflows, significantly reducing total cost of ownership
- Reduce on-going reliance on IT through selfservice management of transformation and data flows, letting highly skilled technical teams focus on value-add activities and putting the data into the hands of the users
- Reduce ongoing orchestration complexity, making data integration maintenance simple through a single location for all business data for planning

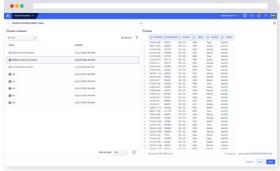


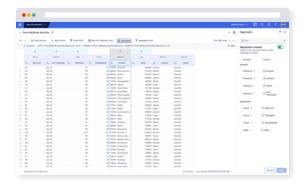
# Accelerate time to value and reach true enterprise connectedness faster with a data orchestration platform that understands your planning environment

- Leverage the Data Orchestrator as a single source of truth for business data, using same data and data structures across the entire Anaplan landscape, reducing time to implement new Anaplan solutions by 50%
- Seamlessly connect users with data when it's needed in the planning process through native workflow integration that can be executed from end-user dashboards
- Gain better foreseeability into timeline and costs of data process implementation as part of Anaplan deploy due to standardization of data orchestration processes and tool

### **Key features**







### Connect Anaplan to source systems, easily bringing source data into the Anaplan ecosystem

- No code connectors to ERP, CRM, and cloud sources, as well as Anaplan models and CSV files
- · Run basic validations of the data
- Log of executed integrations for failure alerting, monitoring, and reporting

## Native data storage for a single source of business data

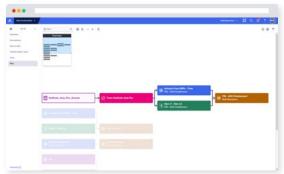
- Anaplan data storage outside the Anaplan modelling construct
- Access data objects statistics for data housekeeping and maintenance
- Track source and recency of data consumed via centralized library for data component statistics
- Leverage single source of business data to easily bring additional data into planning solutions

## Transform datasets into multidimensional planning formats

- Perform simple and complex transformations through no-code interface to align your data in the format and structure needed for your Anaplan planning processes
- Configure repeatable sequence of data transformations through an intuitive graphical interface
- Automatically apply transformations as new data is pulled in from your sources
- Easily merge data sources through in-product transformation, joins, and data mapping, without distorting the original dataset
- Effortlessly convert flat, clean data into hierarchical, multidimensional planning assets

## **Key features**





#### Disseminate the data out to end-users

- Push data, lists, and hierarchies into Anaplan models
- Change or replace existing data in the model
- · Configure sort order of list items
- Map data to end-models, creating automated pushes of the data when imports are run
- Delegate objects to the Data Orchestrator so only the source data can change the number

## Visualize business data flow from source to end-model

- Clearly visualize the complete flow of the data, from source through transformations and out to end-models
- Trace data back to source
- Click into transformations in the data lineage to see how datasets were transformed for the planning solution

## For more information on Anaplan Data Orchestrator, visit:

https://www.anaplan.com/platform/data-management-and-integrations/

#### **About Anaplan**

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,400 of the world's best brands continually optimize their decision-making by planning with Anaplan.