

## Vendor Landscape Matrix

Financial, Operational, and Strategic  
Performance Management (BPM/CPM/EPM)  
Leveraging Business Intelligence and Artificial Intelligence

### Vendor Profile: Anaplan

2025 – 2026 Edition





© 2025 BPM Partners, Inc. All material contained in this document remains the property of BPM Partners and cannot be published or duplicated without the express written consent of BPM Partners, Inc.



## Table of Contents

Executive Summary .....	3
The BPM Partners Vendor Landscape Matrix Explained .....	4
BPM Partners Vendor Landscape Matrix for Performance Management .....	5
Vendor Details .....	7
<b>Anaplan</b> .....	14
About BPM Partners .....	17

## Executive Summary

**AI + BI + CPM:** This year's theme reflects the growing importance of artificial intelligence and business intelligence in performance management solutions. As the demand for ease-of-use, shorter cycle times, greater accuracy, and more automation has grown, vendors have responded by leveraging the BI tools that their customers are already familiar with, and incorporating AI in a secure and transparent manner that makes it both trustworthy and more accessible to business users. Our equation should really read AI + BI + CPM = CPM, since the vendors have added AI and BI capabilities to their CPM solutions, as opposed to IT having to purchase and integrate a collection of products to get the same results. Let's look at each aspect of our equation and the latest developments, highlighting different vendor approaches.

**AI:** Performance management vendors have been offering AI for several years now. Some developed their own AI capabilities in-house, while others took advantage of existing AI solutions from major technology vendors. The initial offerings were point solutions leveraging AI capabilities such as natural language processing, anomaly detection and machine learning to address very specific use cases. The majority of end user organizations, however, were hesitant and the rate of AI adoption with CPM was low. That began to change last year as many performance management vendors added generative AI capabilities to their offerings.

The new GenAI solutions were conversational, interactive, and could generate content (reports, scripts, etc.). These chatbots and copilots were easier to use and, supported many use cases. In 2024 our BPM Pulse survey found that 35% of organizations were using or trialing the AI capabilities of their performance management systems, a big jump from prior years. That number has gone up to 52% in this year's BPM Pulse. We expect adoption to continue to rise as CPM vendors deliver agentic AI capabilities this year. This next evolutionary AI step has the potential to greatly enhance productivity by proactively and autonomously orchestrating a series of agents/assistants to work together to automate business processes.

**BI:** Business intelligence has been a foundational component of performance management solutions from the beginning, working in the background as the enabling technology that CPM uses to collect, store, process, and present large volumes of data. As end users are now spending more time analyzing data they want to work with the tools they are already familiar with. For most organizations today that tool is Power BI. Some CPM vendors have addressed this by providing the ability to export their data to Power BI for analysis. Others have enabled live access to the CPM data from within Power BI. A small group have even gone a step further and embedded Power BI in their own offerings.

Going beyond consumption of data in Power BI some vendors have taken a new approach to CPM. They leverage Power BI, enabled with write-back capabilities, to collect the data as well. In this approach, which essentially is to bring the plan data to the actuals instead of the other way around as its usually done, Power BI sits on top of the existing database that houses the actuals data and adds the plan data to it.

**CPM:** The primary purpose of performance management systems has always been to enable an organization to plan, monitor, and execute on its strategy. That is still the case today. The focus of CPM vendors now is to deliver the benefits of performance management company-wide, and make it easier to use for all. Besides leveraging AI and BI to help accomplish this, the CPM vendors have been rolling out pre-built solutions and content for operational use cases such as workforce planning, supply chain planning and more.

The vendor included in this profile represents the state-of-the-art in performance management, leveraging the latest technology to deliver robust solutions that are also easy to use.

**NOTE:** *This is an abridged edition of BPM Partners' Vendor Landscape Matrix report.*



## The BPM Partners Vendor Landscape Matrix Explained

The purpose of the BPM Partners Vendor Landscape Matrix report is to provide a point-in-time snapshot of all the core players, their status in the market, and the focus of their offerings. The BPM Partners Vendor Landscape Matrix covers financial, operational, and strategic performance management in a single, unified report. Information is presented in a summary grid, along with vendor by vendor analyst commentary, attribute checkmarks, and customer satisfaction ratings collected as part of the annual BPM Pulse Research Study. This document is updated annually, usually in June or July, to reflect the most current information available. We believe that this information should enable organizations to focus their vendor selection activities on those vendors most likely to meet their needs, saving time and money in the process. This report is not intended to replace the thorough due diligence, analysis, and detailed evaluations and comparisons that we recommend be conducted as part of any BPM vendor selection process. Information about our own services in this area is included at the end of this document.

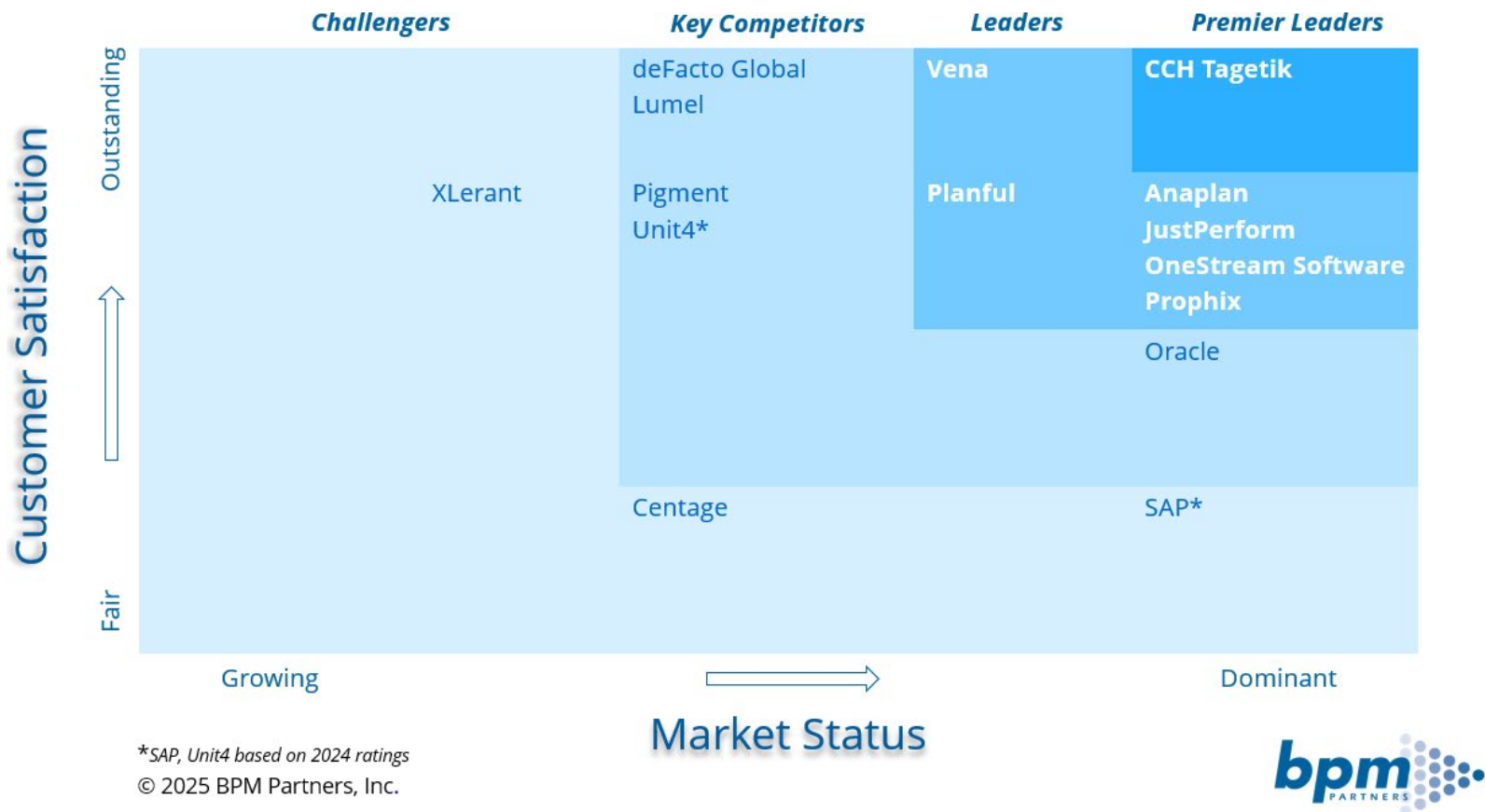
All of the data contained in this document has been independently researched and compiled by BPM Partners, Inc.

The customer satisfaction data is from the 2025 BPM Pulse Research Study which was conducted during March, April, and May of 2025 (except where noted otherwise).

This report is only for Business Performance Management (BPM) Vendors. It is therefore important to understand how we define BPM:

- ❖ BPM is a set of integrated, closed-loop management and analytic processes, supported by technology, that address financial as well as operational activities.
- ❖ BPM is an enabler for businesses in defining strategic goals, and then measuring and managing performance against those goals.
- ❖ Core BPM processes include financial and operational planning, financial consolidation and reporting, modeling, analysis, and monitoring of key performance indicators (KPIs) linked to organizational strategy.
- ❖ From a technology perspective: all vendors in this report offer a cloud version of their product. For some vendors this is simply a hosted version of their on-premises offering. For others it is a new product that co-exists with an established on-premises offering from that same vendor. Of course, some vendors started in the cloud (or completely re-architected their on-premises offering for the cloud) and do not offer an on-premises alternative. When it comes to mobile, most vendors provide an HTML5 web interface that makes their full product set available for access from any device.
- ❖ On the application front: vendors continue to focus on ease-of-use enhancements, performance and scalability, pre-packaged solutions to accelerate time to value, streamlining the integration of source systems, providing live access to BPM data from Microsoft Office components and Power BI, as well as leveraging AI where it provides business value.
- ❖ Inclusion in the Vendor Landscape Matrix report is based solely on BPM Partners' evaluation of vendor activity in the field as it relates to performance management. Only the most active vendors competing for and successfully delivering BPM solutions in the market are included in this grid. Vendors may be excluded if they do not offer one or more of the core capabilities required of BPM systems, or if their sales and/or R&D focus is weighted towards existing and new joint customers of non-BPM products offered by their parent company. *Vendors that are unable or unwilling to share the information necessary for the preparation of this report, or that do not have adequate BPM Pulse customer satisfaction ratings, cannot be included.*

## BPM Partners Vendor Landscape Matrix for Performance Management



This matrix objectively places the active BPM vendors according to their customer satisfaction level, and their relative momentum in the market. It is updated periodically. Within a particular cell, vendors are organized alphabetically. Selected columns and rows are grouped together into labeled categories.

The **horizontal axis** identifies vendors by their current market status and momentum, usually determined by number of customers globally, market presence and growth rate. For vendors that have more than one BPM product or suite in the market we use their total CPM customer count, not just the count for their current primary BPM product. For vendors that focus primarily on large, complex, enterprise deals with a high total contract value we utilize a 3x multiplier to determine customer count equivalents:

- ▶ **Growing:** vendors that are beyond the 'start-up' phase and are beginning to add customers on a regular basis; customer count has not yet reached 50
- ▶ **Accepted (not labeled):** vendors that have demonstrated good traction and momentum and continue to add customers; customer count is typically 50 to 200
- ▶ **Proven (not labeled):** these vendors have been successful with many customers and continue to have a solid win rate; customer count is in the hundreds (over 200 to 1,000)
- ▶ **Established (not labeled):** vendors that are leaders in their market segment (a combination of target company size, required functionality, and degree of complexity) based on widespread adoption; customer count is in the thousands (over 1,000 to 3,000)

- ▶ **Dominant:** vendors that dominate their market segment (a combination of target company size, required functionality, and degree of complexity) based on having a sizeable community of customers, often developed over many years in the market; customer count has reached or exceeded 3,000

The **vertical axis** reflects the overall customer satisfaction rating for the vendor's offerings as determined by the most recent BPM Pulse Research Study. While the horizontal axis is in effect measuring market success, this axis is measuring customer success as evidenced by their satisfaction. Ultimately, a vendor needs to succeed in both areas to continue to thrive. The categories for this axis are based on overall customer satisfaction ratings on a 1 to 5 scale, with 5 representing 'highly satisfied':

- ▶ **Outstanding:** 4.65 or better average rating from all vendor customers that participated in the most recent BPM Pulse
- ▶ **Excellent (not labeled):** 4.30 - 4.64 average rating from all vendor customers that participated in the most recent BPM Pulse
- ▶ **Very Good (not labeled):** 3.95 - 4.29 average rating from all vendor customers that participated in the most recent BPM Pulse
- ▶ **Good (not labeled):** 3.60 - 3.94 average rating from all vendor customers that participated in the most recent BPM Pulse
- ▶ **Fair:** Less than 3.60 average rating from all vendor customers that participated in the most recent BPM Pulse

The **categories** combine the overall customer satisfaction rating with the vendor's current market status to logically group vendors together within the Vendor Landscape Matrix:

- ▶ **Challengers:** vendors that are active in the space with a compelling solution, but have yet to achieve significant traction, and/or are currently underperforming the market in terms of customer satisfaction (Growing, Accepted columns and/or Fair, Good rows)
- ▶ **Key Competitors:** vendors that are actively competing and winning deals and are on the path to becoming market leaders as they continue to increase their customer count and/or customer satisfaction (Proven column and Very Good or Excellent or Outstanding rows, Established or Dominant columns and Very Good row)
- ▶ **Leaders:** vendors that have achieved a significant level of success as measured by both customer satisfaction and market momentum (Established column and Excellent or Outstanding row, Dominant column and Excellent row)
- ▶ **Premier Leaders:** vendors that dominate the market with a large and growing customer base in combination with top customer satisfaction ratings (Dominant column and Outstanding row)

The BPM Partners Vendor Landscape Matrix is intended to provide objective, informative placement of the various vendors based on factual, measurable data: number of customers, deal size, and BPM Pulse ratings.



## Vendor Details

This report contains three pages of information for the profiled vendor: a [Main Page](#), [Platform Page](#), and [Customer Satisfaction Page](#). The following explains the vendor details provided on each page.

### Main Page: Analyst Overview

Based on information gathered during recent meetings with senior vendor personnel our analysts provide a description of each vendor's offerings, market positioning and messaging, specific details and unique elements, and highlight any major company or product developments that occurred during the past year.

### Key to Main Page Vendor Checkboxes

#### General Capabilities

Functionality				Profile			
Core	Specialized	Complementary	AI	UI	Market	Deploy	Apps
See below	See below	See below	See below	See below	Revenue Range	See below	Yes/No

#### Functionality

**Core:** How the vendor delivers the core performance management functionality of budgeting, forecasting, financial and operational planning, reporting/analytics, consolidation, and dashboards:

'Unified Product' – single product delivering all core functionality (unless exceptions are noted)

'Modular' – multiple modules optimized for key components of core functionality

'Separate Products' – multiple products for different components of core functionality, usually priced separately

'Platform' - single platform with a downloadable library of apps for core capabilities

'Unified Platform' – single product for core functionality combined with a platform for specialized solutions

'Integrated BoB' (best-of-breed) – indicates that major functionality such as planning and financial consolidation are delivered by individual purpose-built and optimized solutions sharing a common user experience and integrated at the data level, often priced separately

**Specialized:** Purpose-built functionality the vendor offers to provide out-of-the-box support for common requirements within the core areas of performance management:

'Salary' Planning – Ability to enter, calculate, and report on detailed headcount planning information focused on compensation and benefits-related expenses, even down to the individual employee level

'Capital' Planning – Solution to facilitate management of capital investments and determine the impact on the P&L, balance sheet, and cash flow

'Scenario' Modeling – The ability to develop, compare, and switch between multiple forecast scenarios, usually taking the form of best case/worst case/base case

'Driver'-based Planning – The ability to create plans/forecasts based on key business drivers or levers

'Project' Planning – Forecast/model by project, tie to supporting documents, view across calendar years

'Rolling' Forecast – System facilitates the creation of forecasts that utilize actuals through the current period and modeled or input forecast data for the next set number of periods, crossing year boundaries as required





'Narrative' Reporting – Reports that combine extensive text commentary with numbers pulled directly from the system database, a component of collaborative disclosure management that is also used for management reporting

'Storytelling' - Support for combining data, analytics, narrative and visualization to inform and influence

**Complementary:** Additional solutions the vendor offers that extend the value of performance management while going beyond the usual core functionality:

'Transfer Pricing' – Supports profitability analysis and tax liability calculations

'Funds Transfer Pricing' – A key component of profitability analysis in banks

'Tax' Provisioning and Reporting – Reduces the time and increases the accuracy of collecting and reporting tax data

'Risk' Management – Identifies and analyzes potential financial and operational risk

**AI:** How the vendor delivers artificial intelligence capabilities:

'Point' Solutions – The vendor utilizes a focused group of AI capabilities to address a limited number of specific use cases, capabilities may include anomaly detection, machine learning/deep learning, natural language processing, and Generative AI; use cases may include predictive forecasting and automated insights

'Platform'-wide Solutions – A broad range of AI capabilities are implemented at the platform level and are utilized throughout the product for a growing collection of use cases

'Agentic' AI - Proactive, autonomous agents working together in an orchestrated manner to automate a business process; this will be noted for vendors that at the time of publication had released products to customers (even if limited to trials/testing), follow PerformancePlace link for each vendor to see updates.

## Profile

**UI:** The primary interface of the vendor's core product (note - whether it is the primary interface or not, most products interface with Excel for specific tasks):

'Excel' – Excel is the primary interface, 'Own' – Purpose-built interface, 'Excel Option' – Can use vendor's own interface or opt to use Excel, or for certain capabilities product specifically uses Excel

**Market:** The vendor's product is designed for particular target market segments (and priced accordingly). The target market by revenue is expressed in \$US ranges. **Note: Vendors are grouped together in this report based on the markets they target.**

**Deploy:** Deployment options:

'Cloud' - Hosted/SaaS single-tenant version or multi-tenant cloud solution

'OnPrem' – On premises version, '(Same)' indicates that cloud and on prem version are the same product

**Apps:** The vendor provides a Solution Library/Exchange/Hub/Marketplace of solutions/apps. For the vendors that do the field will have the words 'Vendor', 'Partner', 'Customer' to denote who provides the apps.

**Vertical Focus/Vertical Success:** This item is included for selected vendors that have expertise, significant success, and/or content related to specific industries. Vertical Success is used for broad cross-industry vendors while Vertical Focus is used for vendors that primarily (but not always exclusively) focus on the listed industries.

## Core Strengths

These attributes are assigned by BPM Partners based on vendor input and are designed to highlight each vendor's core strengths and key capabilities. It is important to note that the absence of a particular strength does not mean that the vendor does not have that attribute, just that other attributes were more uniquely representative of that vendor. For 2025 the available Core Strengths are:

### Ease

- ✓ Intuitive
- ✓ Product Flexibility
- ✓ No Coding
- ✓ Excel UI
- ✓ Automation

### Cost/Time to Value

- ✓ Low Total Cost of Ownership
- ✓ Quick Implementation
- ✓ Out-of-the-box Functionality
- ✓ Operational Applications
- ✓ Short Payback Period

### Power

- ✓ Complexity Simplification
- ✓ Performance/Scalability
- ✓ Financial Intelligence
- ✓ AI Powered (AI at the platform level)
- ✓ Embedded BI
- ✓ Augmented Analytics

### Added Value

- ✓ Vertical Content
- ✓ Complementary Use Cases
- ✓ Global Footprint
- ✓ Partner Ecosystem
- ✓ Platform Products (partner products delivered on platform)

### Reach

- ✓ Easy Expandability
- ✓ Collaboration
- ✓ Streamlined Integration
- ✓ Integrated Planning/Extended Planning/Integrated Business Planning/Unified Planning/Connected Planning
- ✓ Complete Consolidation (acct reconciliation, close, disclosure)
- ✓ Focused



## Key to Quick Facts box

The Quick Facts box is designed to highlight additional useful information about each vendor to aid in decision-making. It is intended to supplement the vendor matrix, commentary, checkboxes, and detailed customer satisfaction ratings.

**Overall BPM Pulse Rating:** This data comes from the latest or most recent prior year BPM Pulse customer satisfaction ratings. It is an overall score which is entered directly by each vendor's customers, it is not mathematically derived from their detailed ratings.

**Recommendation Rate:** Also from the latest BPM Pulse customer satisfaction ratings, this is the percentage of survey respondents who answered with a 7 or more when asked the likelihood of recommending their vendor to a friend or colleague, on a 1-10 scale. A '+' after a rating of 100% indicates a high degree of enthusiasm with more than 75% providing a rating of 9 or 10. The detailed reasons customers said they are highly likely to recommend their vendor can be found on the vendor's Customer Satisfaction Page.

**Years in Performance Management Business:** This represents the years of experience the vendor has in this field. For performance management focused vendors it is the number of years in business, for larger vendors with multiple product lines it is specifically focused on just the performance management business. Where a vendor entered the market through an acquisition the number of years includes the years the acquired company was in business prior to the acquisition.

**Global Presence:** A vendor is designated 'Global' if more than 20% of their offices/partners/customer HQs/revenues are outside of their home region. Otherwise, this field will specify their home region. A '+' after that will indicate they are growing globally but have not yet hit the 20% target.

**Number of Partners:** The number of partners includes reseller, implementation, and technology partners and is an indication of the ecosystem that has developed around this vendor's offerings.

**Pricing:** Pricing varies widely and is impacted by many factors including volume, number of years commitment, existing relationships, sales promotions, company size, and who the competitors are. However, we set out to create a basic guide to enable you to determine the relative price positioning of the vendors. For most organizations pricing is a key decision factor and this guide should assist in setting appropriate expectations.

We compared the annual per user pricing (total annual subscription fee including all user fees plus any foundation, core, module, process, connector, instance, sandbox, fixed costs, workspace, cloud access and management fees, divided by the number of users) for a 50 user cloud-based planning system (unless otherwise noted). We looked at typical/average street pricing (as opposed to list price). Some vendors price by company size so we identified the high-end and low-end, while others offer different versions with their own prices. We then assigned a symbol based on the pricing band the vendor's price fell into. Also, be aware that for some unified solutions the planning price may include access to financial consolidation and other functionality at no additional cost.

\$ = under 1,000 per user per year	\$\$\$\$\$ = 2,500 - 2,999 per user per year
\$\$ = 1,000 - 1,499 per user per year	\$\$\$\$\$ = 3,000 – 3,499 per user per year
\$\$\$ = 1,500 - 1,999 per user per year	\$\$\$\$\$\$\$ = 3,500 – 3,999 per user per year
\$\$\$\$ = 2,000 - 2,499 per user per year	\$\$\$\$\$\$\$ = 4,000 and over per user per year

## Platform Page: Details of the Vendor's Offering

Each vendor's Platform Page identifies the operational planning and analysis capabilities that the vendor supports, and how that support is delivered (application, product, content, built-in functionality, etc.). This page also lays out the advanced financial consolidation capabilities provided for organizations looking for a comprehensive consolidation solution. In addition, a vendor-provided platform graphic illustrates how all the components of the offering fit together (Ai, BI, CPM).

### Key to Platform Page Vendor Checkboxes

#### Operational Capabilities

Operational Planning & Analysis Functionality						
Workforce	Sales	Revenue	Supply Chain	Demand	ESG	Other
See below						See below
Rating						

These checkboxes identify the operational planning and analysis capabilities that each vendor supports, along with details on how that support is provided. If the box is blank, it is not currently a vendor supported use case. *Where available, a customer satisfaction rating from the most recent BPM Pulse survey is provided (see current rating categories key from Fair to Outstanding on page 7). If more than 50% of a vendor's survey respondents rated a particular capability 'Not Applicable' (as opposed to selecting a numerical rating) then the field will say 'Not Rated'.*

#### Operational Use Cases:

'Workforce' – Workforce Planning (HR oriented resource/talent management, not to be confused with salary planning)

'Sales' – Sales Performance Management

'Revenue' – Revenue Performance Management

'Supply Chain' – Supply Chain Planning and Analysis

'Demand' – Demand Planning

'ESG' - ESG Planning and Reporting

'Other' – Other planning and analysis includes:

- 'IT' Planning (project and portfolio planning)
- 'Marketing' Planning
- 'S&OP'
- 'Services' Planning

– Other operational capabilities include:

- 'Benchmarking' (provision of peer company data, streamlined integration)
- Financial and operational 'Signaling' (leading indicators)
- 'Profitability' analysis and optimization



### Operational Support Specifics:

'Supported' Use Case – the vendor states that their core product supports this use case, and customers are currently using it for this purpose

'Enhanced' Core Product – features have been added to the core product to support this use case

Library 'Content' – a template/model/framework is available for this purpose in the vendor's solution library/hub/marketplace

'Application' – the vendor offers a specialized solution/application/product for this purpose

'Partner' Product – a vendor partner offers an integrated solution/product for this purpose

### Advanced Consolidation Capabilities

Advanced Consolidation Functionality (● vendor, ○ partner)						
Legal/ Statutory	Regulatory Compliance	Trial Balance	Account Reconciliation	Cash Flow	Close Management	Collaborative Disclosure Mgmt.
●	●	●	●	●	●	●

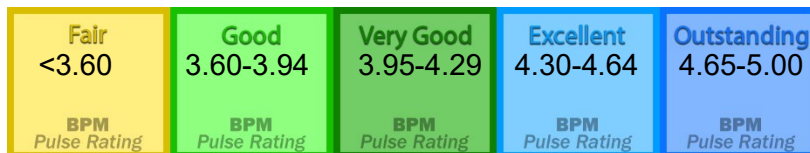
These checkboxes identify specific advanced consolidation capabilities provided by the vendor that go beyond intercompany, currency conversion, journal entry, alternate roll-ups, joint ownership, etc. The focus is on 'first mile/last mile of Finance' as well as support for statutory and regulatory reporting. The checkmark indicates whether the capability is delivered by the vendor or through a partner.

## Customer Satisfaction Page: BPM Pulse Customer Satisfaction Data

In this profile we provide customer satisfaction ratings for 10 key attributes as well as an overall score (which is provided by respondents, not mathematically derived). This data comes directly from the 2025 BPM Pulse Research Study (except where noted as coming from the prior year), which had responses from 370 individuals. Respondents who rated vendors/products self-identified themselves as users of the vendors/products being rated. BPM Partners then validated their customer status with the specified vendor. Respondents were asked to rate their vendor and product satisfaction on a 5-point scale with 1 being the lowest and 5 being the highest. In 2025 the attributes being rated were:

<b>Overall Satisfaction</b>	<b>Ease of use</b>
<b>Budgeting/Financial Planning Functionality</b>	<b>Ease of implementation</b>
<b>Operational Planning Functionality</b>	<b>Ease of administration</b>
<b>Financial Consolidation Functionality</b>	<b>Finance self-sufficiency</b>
<b>Dashboard Functionality</b>	<b>Performance/Scalability</b>
<b>Analytics Functionality</b>	

Our interpretation of these ratings for 2025 is represented as follows:



The detailed vendor ratings appear on the Customer Satisfaction Page for each vendor as a radar chart to quickly highlight how their ratings compare to the industry average (consolidated BPM Pulse data for all vendors) across the various attributes. Detailed operational ratings, where available, are included as part of the Operational Capabilities checkboxes on the vendor's Platform Page. The Overall Satisfaction BPM Pulse Rating is also included in the Quick Facts box on each vendor's Main Page.

**Recommendation Rate:** The Recommendation Rate itself is included in the Quick Facts box on each vendor's Main Page. Recommendation Rate Details (why respondents are highly likely to recommend their vendor) is an AI-generated summary of customer responses from the BPM Pulse survey and can be found on the vendor's Customer Satisfaction Page.

# Anaplan

**Overview:** The Anaplan AI-infused Scenario Planning, Analysis and Reporting Platform delivers a unified and extensible solution for connected planning, uniquely aligning financial plans and targets to operational plans and models of execution for collaboration, consistency, accuracy, and optimized decision-making across the enterprise. Core solution areas include Finance encompassing planning and financial close and consolidation, Sales & Marketing focused on Go-to-Market planning, Supply Chain planning, and HR & Workforce planning.

Anaplan offers a best-of-breed Close-to-Disclose solution that includes consolidation, intercompany matching, with out-of-the-box consolidation models and calculations, close management, disclosure management, no-coding administration, drag-and-drop workflow, drop-down rules, time-based calculations and support for audit and movement visibility. Reporting capabilities include full-featured Excel-based financial, management, and statutory reporting with support for self-service reporting and ad hoc analytics.

Anaplan facilitates ownership and collaboration across the enterprise and is designed to provide strategic forward-looking cross-functional insights, dynamic and accurate forecasting, and optimized financial outcomes, including enabling profitable growth, improving margins, reducing risk, and optimizing the workforce.

**Details:** Anaplan Intelligence delivers predictive AI capabilities through 'Anaplan Optimizer,' for linear programming and 'Anaplan PlanIQ,' its statistical time series forecasting solution. 'Anaplan CoPlanner,' is generative AI embedded into applications for conversational insights and guidance, leveraging Anaplan's scalable calculation engine and Anaplan Data Orchestrator for real-time access to the latest data.

Anaplan Workflow automates the transfer of planning tasks between stakeholders. A Microsoft 365 extension provides the ability to present Anaplan data in Microsoft applications with direct and secure access. The solution is expandable with models from Anaplan's App Hub.

**Recent Developments:** Several new out-of-the-box applications including Integrated Financial Planning, Operational Workforce Planning, Segmentation and Scoring for the GTM focus, GTM Capacity Planning, Integrated Business Planning, and Merchandise Financial Planning.

Quick Facts	
Overall BPM Pulse Rating	4.41 Excellent
Recommendation Rate	92%
Years in BPM Business	19
Global Presence	Global
Number of Partners	200+
Pricing	Varies

**Vertical Focus:** Financial and Business Services, Telecommunications, Media and Technology, Consumer, and Manufacturing

**Core Strengths:** *Product Flexibility, Quick Implementation, Out of the Box Functionality, AI Powered, Connected Planning*

## Capabilities:

General Functionality				Profile			
Core	Specialized	Complementary	AI	UI	Market	Deploy	Apps
Integrated BoB	Salary, Capital, Scenario, Rolling, Narrative, Driver, Project, Storytelling	Risk	Platform	Excel Option	\$500M+	Cloud	Vendor, Partner

**Latest Information:** 



# Anaplan

## Platform Details

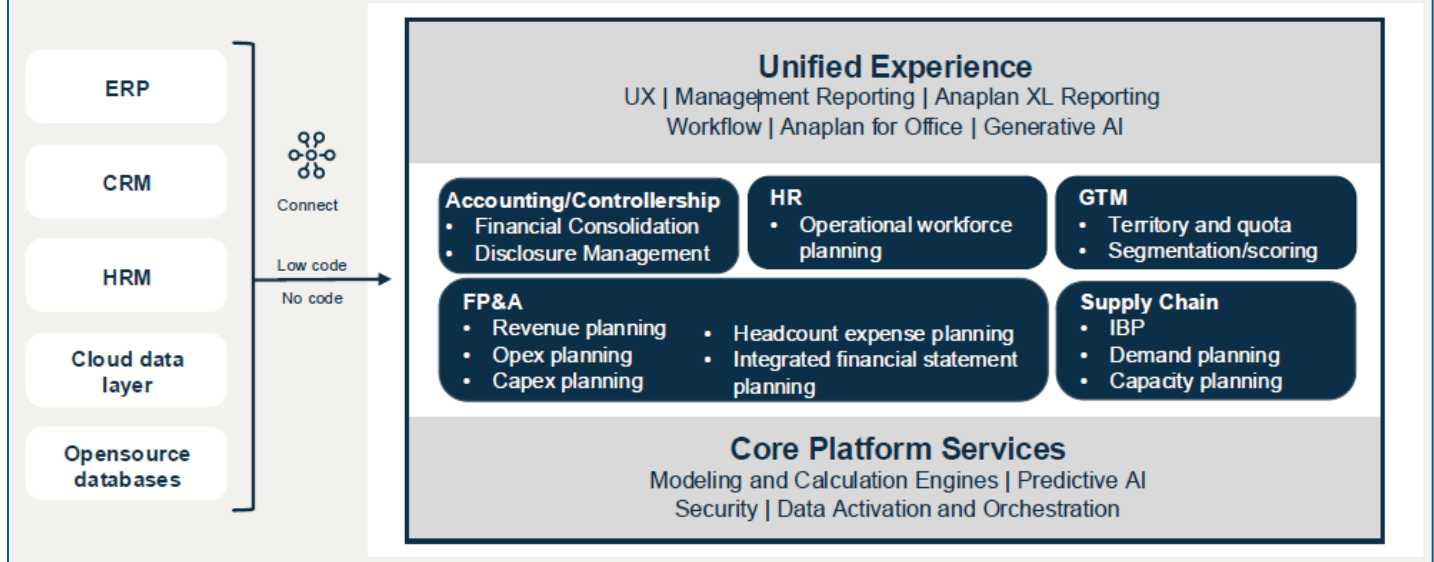
Operational Planning & Analysis Functionality						
Workforce	Sales	Revenue	Supply Chain	Demand	ESG	Other
Supported	Application	Application	Application	Application	Supported	Services, IT, Marketing, S&OP, Profitability
Very Good	Excellent	Excellent	Very Good	Excellent	Very Good	

Advanced Consolidation Functionality (● vendor, ○ partner)						
Legal/ Statutory	Regulatory Compliance	Trial Balance	Account Reconciliation	Cash Flow	Close Management	Collaborative Disclosure Mgmt.
●	●	●	●	●	●	●

## AI-Infused Scenario Planning, Analysis and Reporting Platform

### The Anaplan platform: One experience, one foundation

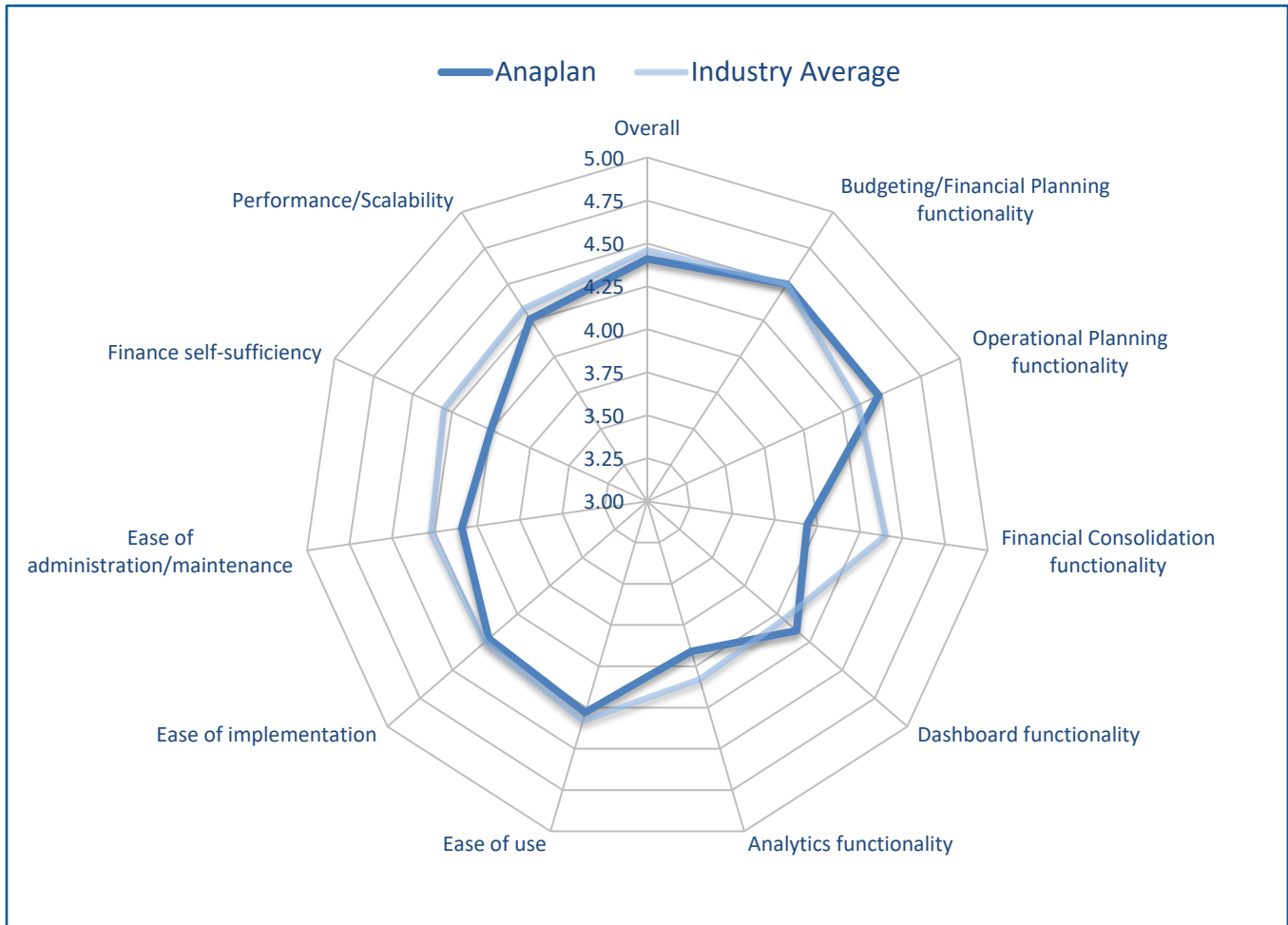
- Purpose-built applications powered by the powerful and scalable platform foundation
- Flexible architecture to extend purpose-built applications for bespoke modeling needs and use cases



Graphic courtesy of Anaplan

# Anaplan

## Customer Satisfaction



### Anaplan Recommendation Rate Details

**Anaplan earns strong recommendations for its exceptional flexibility, scalability, and real-time performance.** It's widely appreciated for being quick to implement, easy to learn, and adaptable across a broad range of business planning needs—from forecasting and consolidation to advanced modeling.

What truly sets Anaplan apart is its powerful connected planning engine, allowing various departments to collaborate in sync on a single cloud-based platform. Business users love the independence it offers through no-code model development, its robust data security, and audit-friendly features like change tracking. Users also highlight the vendor's commitment to continuous innovation, and the solution's ability to replace outdated, complex spreadsheets with something far more dynamic and intuitive. Bottom line: it's not just a tool—it's a strategic asset that grows with your business.

(AI-generated summary of reasons customers say they are highly likely to recommend this vendor)

## About BPM Partners

BPM Partners is the leading independent authority on business performance management (BPM/CPM/EPM) and related business intelligence solutions and has been recognized by Forbes as one of America's Best Management Consulting Firms. The company helps organizations address their budgeting, planning, financial consolidation, close and reporting, regulatory compliance, profitability optimization, key performance indicator (KPI) development, and operational performance challenges. Vendor-neutral experts guide companies through their BPM initiatives from start to finish while both reducing risk and minimizing costs. BPM Partners has specialized packages that lead clients through project justification, finance transformation, requirements definition, vendor selection and deployment of departmental or enterprise-wide BPM systems. For further details, go to [BPMPartners.com](https://BPMPartners.com). Follow BPM Partners on X [@BPMTeam](https://twitter.com/BPMTeam) and LinkedIn [BPM Partners | LinkedIn](https://www.linkedin.com/company/bpm-partners).

### **PERFORMANCE**PLACE

For further information and the latest updates on the vendor included in this document (analyst reports, articles, blogs, news, agentic AI status, etc.) visit BPM Partners' PerformancePlace by clicking on the logo on the individual vendor pages.

Clicking the logo on this page will take you to our [vendor search capability on PerformancePlace](#) which will make it easier to build your vendor shortlist. It allows you to select the collection of core strengths that are most important, along with desired price range and other attributes, and then displays just those vendors that are a match.

### **Go Beyond the Report**

**Questions?** For questions about this report, or any of the covered vendors, [speak with one of our experts](#).

**Want to ensure project success?** Add BPM Partners to your team to get the right product, at the best price, while minimizing risk and maximizing buy-in and adoption. [Learn how ...](#)

**Ready to get serious?** [Get all the details](#) about our industry-leading Vendor Selection Services.