

Aligning CIO and CFO priorities to drive healthcare transformation



In healthcare, CIOs face immense pressure to accelerate digital transformation: to modernize systems, enable data-driven clinical and operational decisions, and power new AI initiatives. Simultaneously, CFOs must manage costs, optimize financial performance, and prove return on investment (ROI) on every technology investment. According to Deloitte, **fewer than one-third** of CFOs share a strong partnership with CIOs that's built on mutual understanding. In today's volatile healthcare landscape, this historical friction and disconnect pose a critical business risk.

This natural tension is amplified by a complex application landscape. For many healthcare organizations, a patchwork of legacy planning tools — often the result of mergers and acquisitions — drives up costs while increasing compliance, governance, and data security risk. These fragmented systems slow access to timely

insights for critical decisions in medical cost management, workforce planning, and service line capacity. The consequences are severe. With **22% of CIOs** reporting directly to the CFO, any IT initiative that fails on value becomes a personal risk to the CIO's career.

CIOs can transform this challenge into a strategic opportunity by using Anaplan to forge a strong partnership with the CFO. The platform improves how organizations plan, forecast, and respond to change by replacing disparate planning tools and reducing application complexity. This solution eliminates reliance on code-heavy, siloed modules, shortens time from insight to action, and lowers costs, delivering immediate, shared value for both the CIO and the CFO.

Forging a CIO-CFO alliance on 4 key priorities

CIOs must balance key priorities as they lead digital transformation. In healthcare, this balancing act is especially complex, and it's easy to overlook how closely the CFO's organization is tied to each priority.

1

Consolidate applications, databases, and vendors

Despite persistent rationalization efforts, many healthcare organizations are still working to reduce the number of applications they manage while preserving the insight needed to plan amid regulatory, market, and utilization volatility. While cost reduction and improved visibility are clear benefits, CIOs must coordinate internal teams and external vendors. Reducing dependence on disconnected planning tools improves governance, lowers risk, and accelerates insight delivery, outcomes that matter equally to CIOs and CFOs.

2

Cloud strategy and adoption

For mature healthcare organizations, the question is no longer *if* they should adopt cloud technologies, but *how* to maximize its financial return. Leading organizations plan multi-year cloud journeys spanning multiple phases and workstreams. These investments directly affect the CFO, as implementation costs and long-term savings compared to on-premise solutions materially impact budgets and financial planning. Platforms that require extensive customization or overnight batch processing can slow cloud ROI and limit agility.



3

Manage system and infrastructure costs

Reducing total cost of ownership (TCO) remains a shared priority for CIOs and CFOs. While cloud platforms can offset some expenses, a fragmented landscape of point solutions creates cumulative costs of updates, integrations, training, and maintenance. Worse, opaque, SKU-driven pricing models make it impossible to forecast costs accurately, damaging the CFO's trust. Consolidating onto a single platform is the clearest path to simplifying cost management and building a foundation for more predictable, transparent financial reporting.

4

Speed digital transformation with future-proof investments

Faster platforms deployment drives faster user adoption, which in turn accelerates time-to-value and enables quicker innovation cycles. As CIOs expand digital initiatives, they must prove their investments are future-proof. This means choosing platforms capable of real-time scenario modeling to instantly analyze changes in patient volumes, utilization, labor costs, and reimbursement rates. This capability transforms IT from a cost center into a strategic engine for sustainable growth, delivering the measurable value both the CIO and CFO demand.



The Anaplan scenario planning and analysis platform

Anaplan enables healthcare CIOs and IT leaders to master their strategic priorities. Delivering advanced planning capabilities alongside, or in place of, existing ERP systems, it is a scalable platform that delivers a documented and repeatable ROI.

The Anaplan scenario planning and analysis platform connects strategic, financial, operational, and workforce planning across the healthcare enterprise into a single environment, making planning more collaborative and adaptive. This reduces time spent on manual reconciliation and interlocks, freeing CIOs and their teams to focus on strategic impact. With near real-time scenario modeling, executives can make faster, more informed decisions without relying on overnight processing cycles. Anaplan coexists seamlessly with your existing enterprise systems, surfacing new insights from your existing data. It creates what both the CIO and CFO need most: a single, shared source of truth for enterprise-wide planning, budgeting, and forecasting.

SUCCESS STORY

Manchester NHS Trust improved forecasting across 10 hospitals and 30K staff — **saving 100+ staff-days** monthly.



SUCCESS STORY

The Medical City **saved 1,200 hours annually** by eliminating manual data consolidation and accelerating investment decisions.



SUCCESS STORY

Fresenius **cut planning time by 30%** and improved inventory visibility across thousands of clinics and global operations.



SUCCESS STORY

Bayer Crop Science **accelerated scenario planning by 66%**, enabling faster, data-driven decisions.



About Anaplan

Anaplan is a leading AI-driven scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 global brands plan with Anaplan.

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