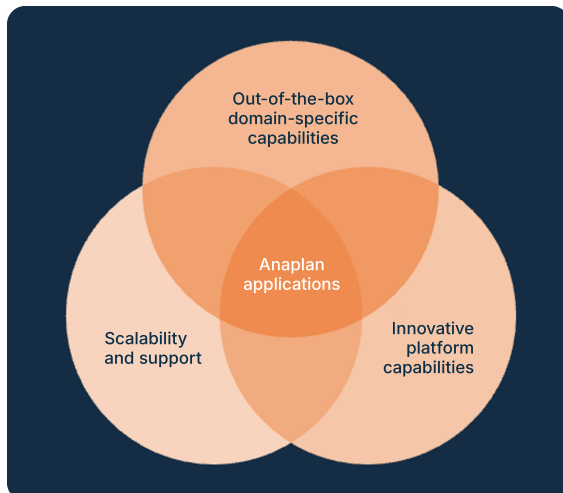


Unlock business agility with Anaplan applications

Transforming enterprise planning with purpose-built, out-of-the-box applications



In an ever-changing market, businesses must respond swiftly and seek technology solutions that can be quickly implemented and deliver fast time to value. Anaplan is transforming the enterprise planning landscape by enabling businesses to turn data into actionable insights for optimized decision-making. At the core of this transformation are Anaplan applications, which draw on nearly two decades of enterprise planning expertise and provide built-in capabilities that speed up time to value along with the flexibility to address your specific business planning needs.



The power behind Anaplan applications

Anaplan applications are built on the robust Anaplan platform, designed for scalability, flexibility, and long-term success. Together, they deliver purpose-built functionality informed by supporting more than a million scenario planning models in production. Below are key elements that make Anaplan applications market-leading:

- 1. Out-of-the-box domain-specific capabilities**
Leverage pre-defined functionality designed to meet specific industry and business needs, enabling faster adoption and value realization.
- 2. Scalability and support**
Gain comprehensive support with in-depth documentation, expert help, and community resources to ensure ongoing success.
- 3. Innovative platform capabilities**
Access powerful platform capabilities including workflows, AI-driven insights, and embedded analytics to enable smarter planning and faster decision-making.

Market-leading upgradability

Anaplan applications have their own roadmap, and application customers are entitled to all future versions of that application. Continuous platform upgrades enable both regular maintenance — including security and performance — and new functionality, ensuring customers always have access to enhanced capabilities and the latest innovations.

Key benefits and value

- Accelerated implementation: Built-in best practices that reduce total cost of ownership and accelerate time-to-deployment with implementations live in as soon as nine weeks
- Configurable and flexible: Easy integration with existing systems to meet unique business needs
- Innovation at the core: Access to continuous platform upgrades and incremental application versions to future-proof your business

The future of Anaplan applications

With Anaplan's multi-year product investment, our innovation continues to expand, with numerous applications currently available across essential business functions like finance, sales, supply chain, and workforce planning and many more in development for future release.

With out-of-the-box capabilities for rapid deployment and configurable options to meet your specific needs, Anaplan applications provide unmatched flexibility, scalability, and speed to value. For more information on our suite of applications available today, visit

www.anaplan.com/applications.

About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit www.anaplan.com