

Capital planning

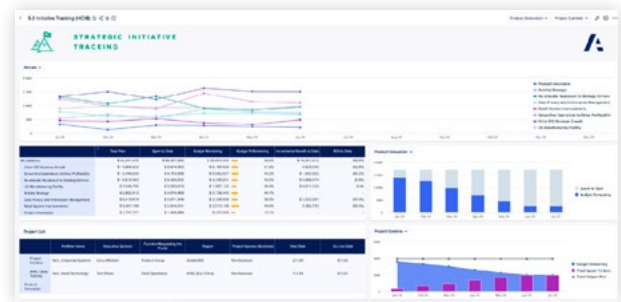


Align capital planning to fuel strategic growth

Capital or capital expenditure (CapEx) planning is a critical process for organizations to allocate financial resources effectively and strategically linked to long-range planning. It involves evaluating and prioritizing investment opportunities, determining funding requirements, and optimizing the allocation of capital across various projects or initiatives.

But capital planning poses several challenges, including a lengthy and inefficient approval process, a misalignment of capital-spend strategy between corporate, business units (BUs), and operational teams, limited visibility into the performance of approved capital projects, and a lack of integration of capital projects on projected financial statements. These obstacles can lead to inefficiencies, inaccuracies, and missed opportunities.

Capital planning in Anaplan offers simplicity and efficiency. You can streamline the approval process and make it seamless through business-owned logic. You can consolidate processes by providing top-down targets to BU planners. You can also track actual performance against plans and reforecast



as necessary. The platform also empowers you to perform “what-if” analysis, providing real-time insights into the financial impact of different scenarios.

Anaplan for capital planning enables you to:

- **Enhance decision-making** by prioritizing investment opportunities according to factors such as ROI, risk analysis, and alignment with strategic objectives
- **Maximize shareholder value** by optimizing capital allocation across projects and initiatives
- **Ensure projects stay within budget and on schedule** by monitoring their progress and performance in real time
- **Improve forecast accuracy** with automated variance analysis and better cash flow forecasting by connecting CapEx to the overall financial forecast

Launch your finance planning transformation journey today

A recent web search across three popular job boards revealed over 63,000 job openings specifically related to finance transformation. This overwhelming figure serves as a compelling testament that finance transformation is not merely a passing trend, but an absolute necessity.

The days of relying on manual, time-consuming, offline spreadsheet-based planning, budgeting, and forecasting processes are over. In today's dynamic market landscape, agility is paramount for driving your company's success. With Anaplan, connecting your corporate and business unit FP&A teams digitally becomes effortless and streamlined. This eliminates data silos, fosters collaboration, and enables informed decision-making — enhancing your enterprise's ability to support growth and profitability.

Ready to begin your finance planning transformation today? [Request a demo now.](#)



CUSTOMER STORY



This renewable energy developer experienced rapid growth in the Asia-Pacific region by using Anaplan to transform their planning processes, including having dozens of capital projects monitored with precision. Their results:

- 80% time savings in monthly consolidations, giving leadership more time to steer the business
- 33% faster annual budgeting means more time for execution
- 300+ business entities share one financial planning platform, supporting consistency across a growing enterprise



With Anaplan, we have a complete and accurate picture of our capital projects, no matter where they are in development."

Chief Financial Officer

About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,400 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit www.anaplan.com

