

Transforming enterprise planning for oil and gas

Navigate volatility, gain clarity,
and optimize performance



Rethink planning to drive confident decisions

In today's volatile energy landscape, oil and gas companies face mounting challenges — from fluctuating commodity prices and capital constraints to supply chain disruptions and regulatory pressures. Whether upstream, midstream, or downstream, companies must continuously adapt to shifting market dynamics and operational complexity.

But when planning is disconnected, the result is inefficiencies, delayed investments, and missed margin opportunities. Traditional tools cannot keep pace with the need for agile scenario modeling, integrated capital planning, and real-time operational insight.

To compete and thrive, energy leaders need connected planning that aligns strategy and execution across the entire value chain.



Enterprise planning with Anaplan

Anaplan is the market-leading platform for scenario modeling and enterprise planning, enabling oil and gas companies to unify data, people, and plans across the full energy value chain. With Anaplan, you can:



Activate your business by **seamlessly integrating data and systems** to operate more efficiently.



Accelerate planning and execution with **Anaplan applications** to move faster and adapt to change.



Connect teams to **align planning processes** across the organization, eliminate silos, and improve coordination.



Optimize decision-making with **Anaplan Intelligence**, empowering teams with AI-driven insights.

Unlike static spreadsheets and legacy systems, Anaplan enables real-time collaboration and dynamic modeling — providing a single platform for aligned decision-making across upstream, midstream, and downstream operations.

With Anaplan, you gain the speed, agility, and precision to turn planning into a strategic advantage, aligning operational execution with long-term growth goals.

FINANCE

Gain visibility into margin drivers, risk, and capital strategy

Finance leaders must balance long-term capital investments with short-term cash flow needs, while responding to macroeconomic shifts and investor expectations.

The right solution enables dynamic forecasting, scenario modeling, and alignment of capital plans with evolving market and operational realities.

Anaplan for Finance enables you to:

- Gain visibility into revenue, costs, and margins across all operations.
- Forecast CapEx and OpEx linked to schedules and ROI models.
- Incorporate market, hedging, and pricing dynamics into financial plans.
- Automate long-range planning, forecasting, and reporting.
- Align asset teams and finance to drive smarter investment choices.



HR AND WORKFORCE

Achieve workforce agility across field and corporate operations

From field crews to refinery staff to global back-office teams, oil and gas workforce planning requires adaptability, precision, and risk mitigation.

The right solution empowers dynamic workforce planning to improve visibility, optimize staffing, and reduce risk across all levels of operation.

Anaplan for HR and Workforce enables you to:

- Forecast headcount by site, skill, project, or shift.
- Model workforce scenarios tied to business plans, M&A, or asset turnarounds.
- Compare costs of contract, full-time, and mobile labor.
- Integrate HR, finance, and operations for full workforce visibility.
- Align staffing with safety, productivity, and ESG targets.



SPM

Maximize revenue potential with smarter commercial planning

Sales and revenue teams across midstream and downstream must manage demand variability, contract complexity, and price exposure — all while aligning with production and supply planning.

The right solution enables commercial teams to anticipate market shifts, optimize pricing, and align revenue strategy with supply and demand in real time.

Anaplan for Sales and Marketing enables you to:

- Forecast demand and volumes by product, geography, or channel.
- Track contract performance and forecast margins by segment.
- Simulate pricing and market shifts tied to crude and refined product prices.
- Align commercial, trading, and supply chain functions.
- Support revenue planning for gas, refined products, and petrochemicals.



SUPPLY CHAIN

Achieve workforce agility across field and corporate operations

Oil and gas supply chains span highly specialized, capital-intensive processes — from drilling equipment sourcing to global distribution of finished products. Visibility and agility are critical to performance.

The right solution enables agile planning to optimize resources, manage risk, and sustain performance across the entire supply chain.

Anaplan for Supply Chain enables you to:

- Forecast demand for materials, tools, and commodities across the value chain.
- Model scenarios for disruptions, inventory shifts, and supplier risk.
- Integrate procurement, logistics, and maintenance planning.
- Optimize inventory management, warehouse operations, and fleet utilization.
- Monitor supplier performance and real-time operational impact. ESG targets.



Unlock enterprise performance across the value chain

Oil and gas leaders use Anaplan to create a connected, agile planning ecosystem that aligns decisions across field operations, commercial strategy, and financial performance.

SUCCESS STORY

A major chemical company cut \$10M in costs in one month and accelerated ad hoc scenario modeling to drive faster capital forecasting and business decisions.



OIL AND GAS LEADER

SUCCESS STORY

Senex Energy digitized budgeting, forecasting, and reporting in under 6 months, accelerating scenario modeling and enabling real-time sensitivity analysis.



SUCCESS STORY

A supermajor oil and gas company improved margin and demand forecasting accuracy to over 85% with predictive pricing, enabling faster, cross-functional collaboration with sales.



OIL AND GAS LEADER

SUCCESS STORY

Vena Energy cut monthly consolidations by 80% and built annual budgets 33% faster, while centralizing planning across 300+ entities on a single platform.



Fuel smarter decisions across upstream, midstream, and downstream — contact us today.

About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit www.anaplan.com

