

Transforming enterprise planning in higher education

Stay ahead of change with smarter, faster decisions across funding and operations



Turn disruption into opportunity — and stay one step ahead

Universities and colleges face ongoing complexities when aiming to achieve mission goals while maintaining financial stability. Fluctuating enrollment, shifting funding models, and increasing operational expenses make it difficult to plan budgets, staffing, and student services with confidence.

To remain resilient, institutions need connected insights and adaptive planning processes that support rapid, informed decision-making.

When strategy and execution are disconnected, institutions risk inefficiencies, delayed decisions, and missed opportunities to serve students and communities. Traditional planning methods built on static spreadsheets and siloed systems often fail to keep up with today's demands. Without real-time collaboration and agile forecasting, higher education leaders are left reacting to change instead of driving it.



Elevate institutional planning with Anaplan

Anaplan is the market-leading platform for scenario planning and analysis. By connecting data, teams, and plans across finance, enrollment, operations, and academic planning, Anaplan transforms how higher education institutions make decisions — faster, smarter, and at scale. With Anaplan, you can:



Activate your business by **integrating data and systems** to operate more efficiently.



Accelerate planning and execution with **Anaplan applications** to move faster and adapt to change.



Connect teams to **align planning processes** across the organization, eliminate silos, and improve coordination.



Optimize decision-making with **Anaplan Intelligence**, empowering teams with insights.

Unlike static tools, Anaplan empowers institutions with dynamic modeling, real-time adjustments, and scenario testing. We enable enterprise-wide planning that adapts quickly to funding shifts, enrollment trends, and resource constraints. Our centralized planning environment delivers a single source of truth, ensuring collaboration and confident decision-making.

With Anaplan, you gain the speed, agility, and precision to turn planning into a strategic advantage — from classroom to campus.

FINANCE

Align budgets with mission and sustainability goals

Finance leaders must manage constrained funding, rising costs, and performance expectations while maintaining transparency and accountability.

Anaplan for Finance provides connected, predictive planning to help institutions:

- Improve visibility into revenues, expenses, and funding gaps.
- Forecast tuition, grants, and auxiliary income with greater accuracy.
- Automate budget modeling and analysis across schools and units.
- Align financial plans to institutional priorities and multi-year strategies.
- Increase responsiveness to enrollment and funding changes.

HR AND WORKFORCE

Plan for faculty and staff with agility and insight

Workforce needs in higher education are complex, spanning academic, administrative, and operational roles, with varying contract types, cycles, and funding sources.

Anaplan for HR and Workforce enables institutions to:

- Forecast faculty and staff needs by department, funding source, and program.
- Model retirements, attrition, and hiring plans across employee types.
- Improve visibility into labor costs, headcount, and capacity.
- Align workforce decisions with budget and academic strategies.
- Automate manual planning to focus on high-value analysis.



SALES AND MARKETING

Align budgets with mission and sustainability goals

In a competitive and rapidly evolving landscape, colleges and universities must attract, engage, and enroll the right students while optimizing recruitment resources and marketing spend. Disconnected systems and static planning hinder responsiveness and visibility into what's working.

Anaplan for Sales and Marketing enables:

- Forecasting of application and enrollment trends by program, region, or segment.
- Scenario modeling for yield rates, financial aid offers, and marketing campaign impact.
- Budget and ROI analysis across marketing channels, events, and digital outreach.
- Alignment between admissions, marketing, finance, and academic planning teams.
- Real-time insight into recruitment performance to support agile decision-making.

With Anaplan, higher education leaders can improve targeting, strengthen enrollment pipelines, and maximize the effectiveness of outreach and engagement strategies.

SUPPLY CHAIN

Support campus operations and supply planning with integrated insights

From capital projects to facilities management and auxiliary services, operational leaders in higher education need real-time visibility to manage resources, procurement, and service delivery effectively.

Anaplan for Supply Chain enables:

- Scenario planning for capital investments, deferred maintenance, and infrastructure upgrades.
- Forecasting space and resource utilization based on enrollment, staffing, and academic schedules.
- Integrated planning across facilities, housing, dining, IT, and procurement.
- Data-driven allocation of budgets, materials, and services to meet demand.
- Improved visibility into operational and financial impacts across departments.



Unlocking institutional outcomes with Anaplan

Colleges and universities rely on Anaplan to adapt faster, plan more transparently, and operate more efficiently across academics, finance, and operations.

SUCCESS STORY:

A U.S. public research university in Nevada used Anaplan to overhaul budgeting — improving resource allocation and agility.



SUCCESS STORY:

LaTrobe University used Anaplan to optimize academic staffing and balance teaching and research workloads.



SUCCESS STORY:

A midwestern university used Anaplan to integrate tuition modeling and long-range planning, boosting financial sustainability.



SUCCESS STORY:

A large Illinois university used Anaplan to streamline course scheduling across 50+ departments, cutting time and improving faculty assignment efficiency.



Anaplan helps higher education institutions plan smarter and respond faster, unlocking new levels of performance, accountability, and mission impact. Contact us to learn how to modernize your planning and decision-making across campus.

About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit www.anaplan.com