

Supply chain transformation



Executive summary

Supply chain leaders, you're not just keeping the business running — you're reimagining how it runs. Today's supply chains are under more pressure than ever, from global disruptions and shifting consumer expectations to sustainability expectations and digital innovation.

Add in increasing network and supplier complexity on top of rapidly evolving regulatory changes and now you find yourself pushed to rethink complete elements of your supply chain. Not only can these changes be costly, but your competitors and companies in other industries are vying for the same resources and capacity. Time is of the essence.

Winning today requires you to detect, assess, analyze, and action supply chains risks rapidly before your competition. Spreadsheets, legacy ERP systems, and manual data analysis lack the agility and power needed to solve increasingly

complex business problems and model their impacts throughout the supply chain in real time. These systems also fall short in assessing the financial impacts of operational decisions, complicating the evaluation of trade-offs. AI-driven forecasting and dynamic scenario modeling along with connected planning provide the data integration and advanced analytics to optimize and accelerate your decision-making.

Supply chain transformation is no longer a "nice to have" — it's a strategic imperative to stay competitive, deliver customer value, and drive long-term growth. Anaplan for Supply Chain is the only cloud-native, AI-infused platform that optimizes supply chain decision-making by connecting strategy to execution across functions and business units. Our platform and supply chain applications power your supply chain transformation journey from day one.

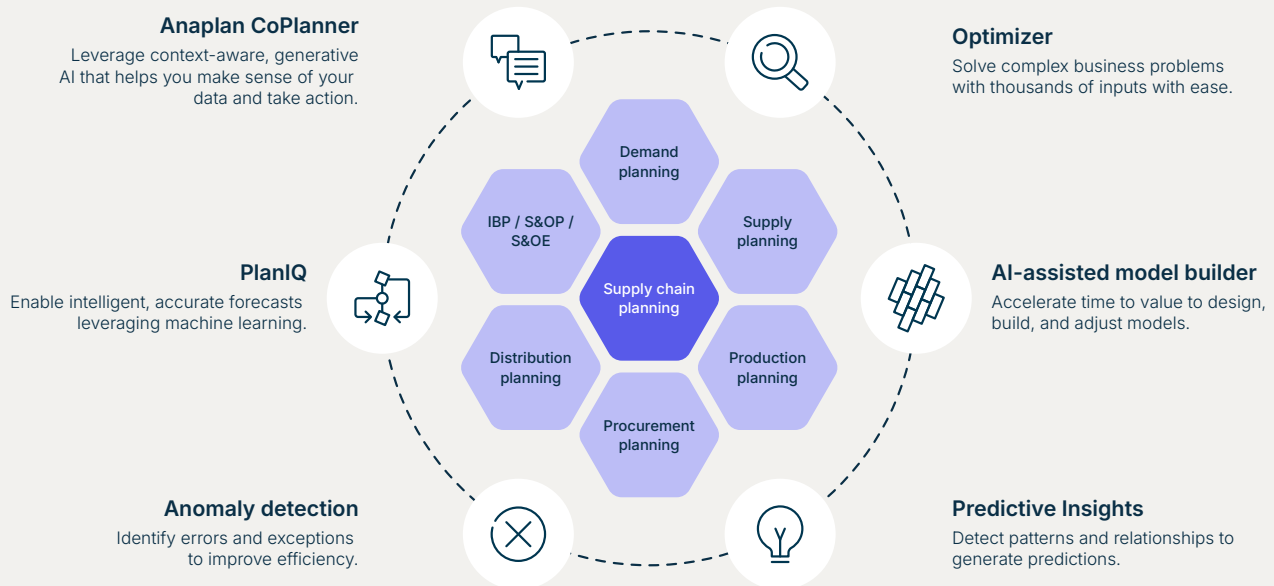
Transforming supply chain planning with AI and advanced analytics

Supply chain planning has outgrown spreadsheets. In today's fast-paced, data-rich environment, relying on manual tools means missing critical demand signals buried in vast data sources — both internal and external.

AI isn't the future of supply chain planning — it's the edge your business needs now. AI and advanced analytics unlock a new level of precision: spotting patterns, predicting disruptions, and enabling faster, smarter decisions. If you're still planning by hand, you're missing critical insights to help you mitigate the next disruption or capture the next opportunity.

At every level of Anaplan for Supply Chain, AI and analytics foster dynamic decision-making to transform your supply chain planning. Automated workflows streamline handoffs between teams improving coordination and accelerating execution.

Anaplan Intelligent supply chain planning



Reduce time to value and maximize transformation gains

Applications accelerate time to value and lower costs for your supply chain transformation. Anaplan offers supply chain applications with built-in best practices that fully leverage the flexibility, capabilities, and configurability of the Anaplan scenario planning and analysis platform.

- Pre-built and extensible data models for out-of-the-box domain-specific capabilities
- Turnkey best practices that reduce time to deployment with standard processes
- Standardization and support with in-depth documentation
- Innovative capabilities within the platform including workflows, AI capabilities, analytics, and reporting

Anaplan for supply chain applications

We offer a full end-to-end software suite for supply chain planning transformation covering the strategic to operational planning levels:



Demand Planning



Forecasting



Integrated Business Planning (IBP)



Inventory Planning



Production Planning



Rough Cut Capacity Planning (RCCP)

APPLICATION SPOTLIGHT

Integrated Business Planning

Every operational decision is also a financial decision. Anaplan's Integrated Business Planning (IBP) application enables business leaders to align strategic and tactical plans, providing visibility into what has changed since the previous planning cycle and how this impacts your ability to deliver the business plan and strategic goals. The visibility, process orchestration, and scenario evaluation capabilities drives effective decision-making on how to deploy resources to satisfy customers in the most profitable way.

Transform with confidence

Your supply chain transformation success is our top priority. We map your current processes and identify key areas for improvement — then we conduct a thorough ROI assessment and develop an investment summary to outline the scope, goals, and success metrics for your transformation with Anaplan.

Our robust methodology provides an agile deployment tailored to your needs, and our strategic partners further support any desired customizations. Throughout your journey, an assigned customer success manager is there to support your success.

Coca-Cola improves supply chain predictability by 20%

Coca-Cola adopted Anaplan to transform its transportation planning capabilities, allowing the beverage giant to shift away from using historical data to plan shipping needs.

The Anaplan solution integrates Coca-Cola's demand and supply plans with actual transportation costs, allowing the procurement team to better predict upcoming shipping needs.

[Learn more →](#)



20%

improvement in predictability

70%

accuracy in transportation planning

Sonos harmonizes its supply chain

Home audio manufacturer Sonos managed its complex ecosystem, including more than 200 component suppliers, using countless spreadsheets. The process was slow and error-prone, and the company struggled to balance supply and demand.

Using Anaplan, Sonos created a connected product plan with visibility across resources, spending, and product lines. Internal collaboration was vastly improved, and planners gained more time for analysis.

[Learn more →](#)

SONOS

60%

decrease in analyst time spent
integrating spreadsheets

10%

of one FTE's time spent integrating
spreadsheets (down from 70%)

25%

improvement of days-on-hand
inventory

Transform with confidence. Discover the platform supply chain leaders trust. Be the next.

With Anaplan's cloud-native, AI-infused platform, you can outpace your competition — and the market — by making the right decisions, right now. Discover how to build a more resilient and agile supply chain by connecting your planning and optimizing your decision-making processes.

[Request a demo](#)

[Contact an Anaplan supply chain expert](#)



About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now.

More than 2,500 of the world's best brands continually optimize their decision-making by planning with Anaplan.

To learn more, visit www.anaplan.com