

Anaplan

Best-in-class solutions for supply chain planning



Collaborative, end-to-end supply chain planning applications

Orchestrate seamless planning across your enterprise and supply network with end-to-end visibility. With always-on functionality, all information is available in real time so you can make accurate, integrated decisions.

Anaplan offers a suite of purpose-built applications for supply chain planning, delivering rapid time-to-value. Built on the Anaplan Platform, we can deliver these applications as a service. They incorporate industry best practices, providing a best-in-class planning solution for supply, demand, inventory, production, and S&OP/IBP.

Key benefits

Real-time planning and synchronization

1

Anaplan supply chain planning applications are built on one powerful and robust platform. Updates to plans automatically update across your end-to-end planning functions.

Ease of use

2

Our solution is easy to use, with intuitive dashboards and planning views for reviews or updates. This ease of use enables high user adoption and retention rates to protect your organization's investment.

Fast implementation

3

The Anaplan Rapid Implementation Methodology makes your implementation fast. Supply chain experts and developers pre-built our solutions to incorporate industry best practices. And integrations let you load ready-to-deploy, defined sets of data into the solution.

High ROI

4

Purpose-built and based on industry best practices, our applications will positively impact your key operating and financial metrics. With fast implementations and high user adoption and retention rates, you'll shorten your time-to-value and see performance gains faster.



Anaplan Demand Planning

If you want to ensure high customer satisfaction rates, maximum revenue, and optimal margins, you need to provide a reliable demand signal to supply planning. Anaplan Demand Planning supports and manages all the steps you need to develop an effective demand plan. Starting with the Anaplan Forecasting solutions (ML or Best-Fit), you'll generate a baseline forecast to drive and guide the process. You can develop a realistic forecast with planning functions such as Product Lifecycle, Marketing, Promotion, Sales, Demand, and Consensus. Rich analytics and performance management metrics support each of those functions to ensure your process is repeatable and sustainable.



Anaplan Inventory Planning

Anaplan Inventory Planning gives you a robust set of capabilities for planning and optimizing inventory across your network. Those capabilities will help you improve service levels and reduce E&O and inventory write-offs. You'll be able to optimize your inventory levels based on statistically derived inventory policies. Inventory policies are used to determine the required inventory levels for optimal customer service, preventing stock-outs while maintaining cost. You can replenish DCs/locations based on their inventory positions and the demand placed on them. Easily balance your inventory between locations using transfers, while also considering lead times. And you can assess expiration dates for inventory based on production or receipt dates and monetize the expiration dates for liability.



Anaplan Production Planning

Balancing demand with supply is a key part of your supply chain planning. Anaplan Production Planning gives you the power to effectively plan and promise supply. Our solutions lets you fulfill demand (sales/forecast) across internal plants and/or contract manufacturers. It performs capacity and material planning simultaneously to understand gaps or capable-to-promise. And it employs scenario-modeling to solve gap issues, based on defined goals. And you can view plans at a detail level or at an RCCP level.

Built on the Anaplan platform, our solution delivers rapid time-to-value and high ROI. Anaplan Production Planning helps you fulfill demand (forecast/sales) across production and/or contract manufacturers over the planning horizon.



Anaplan Executive S&OP/IBP

Anaplan Executive S&OP/IBP enables you to review your strategic plans for product, demand, and supply across the enterprise. Being able to view plans across your enterprise ensures alignment with your business and financial goals. For every planning cycle and at an aggregate view, you can easily review past performance and examine your future plans for alignment and gaps. Any necessary corrective actions are communicated to the appropriate owners for implementation, effectively closing the loop between tactical and strategic planning. Throughout the S&OP process, you can manage key actions and assumptions with full accountability.



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Anaplan's suite of applications contains specific built-in intelligence, very relevant to our operating environment, allowing us to benefit from a much faster implementation cycle. Readily available ongoing support was an important consideration for us when making a selection for a product and partner.

— **Edith Chen**, head of supply chain operations, Glossier

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Anaplan's applications will allow us to implement demand and inventory planning processes across our six major South East Asia markets. In doing so, we will be able to introduce best-in-class planning capabilities into those markets whilst at the same time ensuring that each market's specific needs are catered for. This combination of preconfigured capability with local flexibility was key for us in choosing Anaplan.”

— **Aamir Mehdi**, director of supply chain, Fonterra

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The Supply Chain and Finance teams are talking about exactly the same financial numbers and everyone's on the same page.

— **Dominic Mills**, senior director of operations, Vita Coco

About Anaplan

Anaplan is a transformative way to see, plan, and run your business. Using our proprietary Hyperblock™ technology, Anaplan lets you contextualize real-time performance, and forecast future outcomes for faster, confident decisions. Anaplan enables connected strategy and planning across your enterprise to move your business forward. Based in San Francisco, Anaplan has over 200 partners and more than 2,000 customers worldwide including Bayer, Google, ServiceNow and Shell.

To learn more, visit [Anaplan.com](https://anaplan.com)