anaplan | FINANCE

MacBook Pro

STRATEGIC PLANNING

Explore how your strategic choices impact financial performance, before you commit to them

Build and maintain models without outside help

The Anaplan platform was designed for self-management so financial users can build their own models and manage all the parameters of the system themselves, updating cost of capital, depreciation methods, taxation rates, exchange rates, etc. Manage the complex and overlapping relationships between the changing business entities—with just a few clicks.

Understand key factors driving future performance

Our intuitive model building and ease of writing rules in simple syntax using drag and drop functionality means you can easily model the often complex dependencies that underpin future revenue streams. Our in-memory calculation engine means you can do "what-if" analysis on the fly giving you rapid feedback on how changing business assumptions impact results.

Collaborate around a single set of secure data

With mobile access to Anaplan's cloud-based platform, remote users such as board members and outside investors can easily contribute to and receive reports from Anaplan with controlled and secure access to selected data.

Customer Example

AVIVA

Aviva, a British multinational insurance company, increased its planning agility and accuracy in its end-to-end group planning processes in 16 countries.
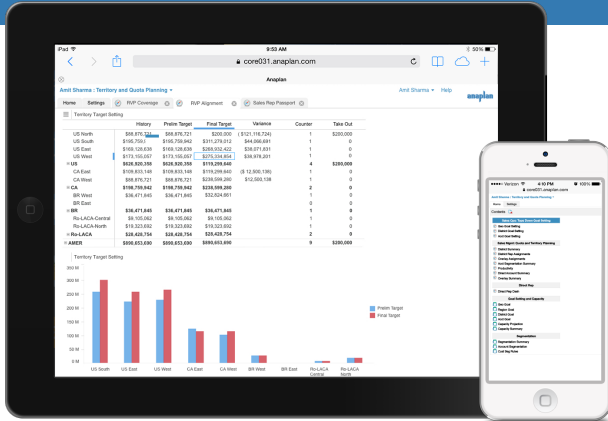
BENEFITS

- Two-month implementation from design through to go-live

- Rapid scale-up to 180 users enterprise-wide

- Business units connected in real-time for faster, collaborative planning

- Can create alternative scenarios on the fly to optimize plans

- Flexibility to deliver results to suit varying departmental and executive needs with multiple versions and custom reporting hierarchies

Meet anaplan

Business planning and execution for sales, operations, and finance.

We built our platform from the ground up to empower companies to plan, collaborate and act—in real-time. Anaplan enables business users across your organization to turn the complexity of your business operations into powerful, easy-to-use models. Stay ahead of critical business events, rapidly model potential impacts and course correct on the fly.
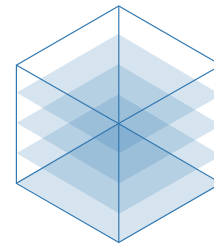

Application building by the business end user

Anaplan makes it easy to for the business user to create, maintain, and change an application. There's no complicated scripting language required to build an application model—just simple formulas expressing dependencies. With the platform's open data model, you can simply construct whatever combination of dimensions you need. Key to this flexibility is our Living Blueprint™—a single, easy-to-manage store of all the logic, calculations, and settings in your application.

Real-time modeling and calculation engine for any application size

Unlike traditional planning tools or spreadsheets that stall with overhead data as they scale, Anaplan's patented Hyperblock™ technology delivers optimal performance no matter the data volume and your application's model complexity. Update or change models of any size, from one to one trillion cells, instantaneously online. Whether your question is big or small, Anaplan's engine responds immediately.

Hierarchies
Relationships
Time
Etc.

Collaborate on a single source of truth

Anaplan delivers a central repository—The Anaplan Hub—to reconcile various sources of data for clean, reliable hierarchies, and master data (products, employees, cost centers, etc) accessible to analysts around the enterprise. Gain total confidence in the accuracy of your data, reports, forecasts, and plans.

Clean, reliable hierarchy and master data

Rapid time to value

With Anaplan's cloud-based delivery, there's no waiting for hardware or software installations and no software version numbers, upgrade hassles, and IT queues. Providing the highest levels of availability, reliability and security, Anaplan is a unique blend of patented technology that securely collects and stores data. Get started quickly with Anaplan's pre-built applications and templates for a wide variety of use cases.

Performance. Availability. Reliability

A Global Community of Customers

Kimberly-Clark   Reckitt Benckiser   hp   AVIVA   DIAGEO