



Move from data collector to value creator

Improve business outcomes by making smarter, faster decisions through connecting finance and operations with Extended Planning & Analysis (xP&A).



[Read 2022 Gartner Report](#)

The office of the CFO is changing – don’t get left behind

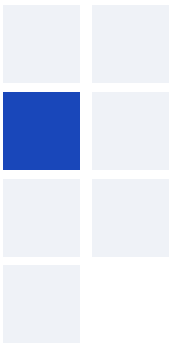
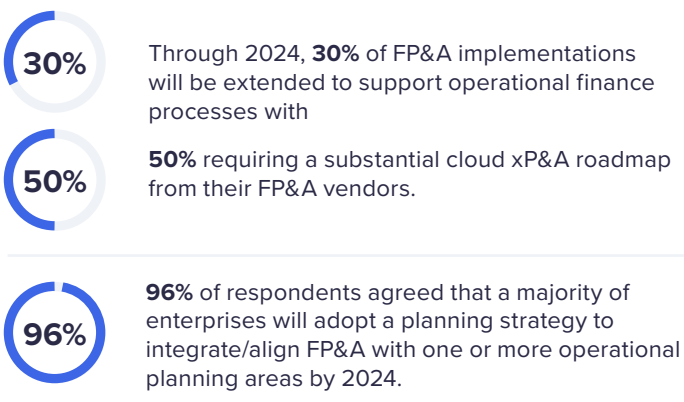
- You have more responsibility than ever before across the organization, and that requires line-of-sight across every asset, resource, risk, and change across the enterprise.
- Bottom line, you need to ensure financial impacts align to the ultimate goals and outcomes for the business.

xP&A’s modern, adaptive, purpose-built approach to enterprise-wide planning and analytics can help you do just that.

“Organizations using xP&A for enterprise planning can improve their ability to navigate periods of continuous business disruption (such as the recent pandemic, supply chain and worldwide inflation challenges)”

The rise of xP&A

Gartner introduced the term ‘xP&A’ in 2021. We’ve been calling it Connected Planning since 2017. Whatever you call it, extended or Connected Planning is the future of business planning.



Gartner cuts vendor list by half—once again, Anaplan is a **frontrunner among 7 planning platforms** with capabilities across all planning functions.

All the vendors are named in the report in alphabetical order.

Source:

1. Gartner, Market Guide for Cloud, Extended Planning and Analysis Solutions, July 19, 2022 (<https://www.gartner.com/doc/reprints?id=1-291V5OU1&ct=220207&st=sb>)

Trusted by leading organizations world-wide

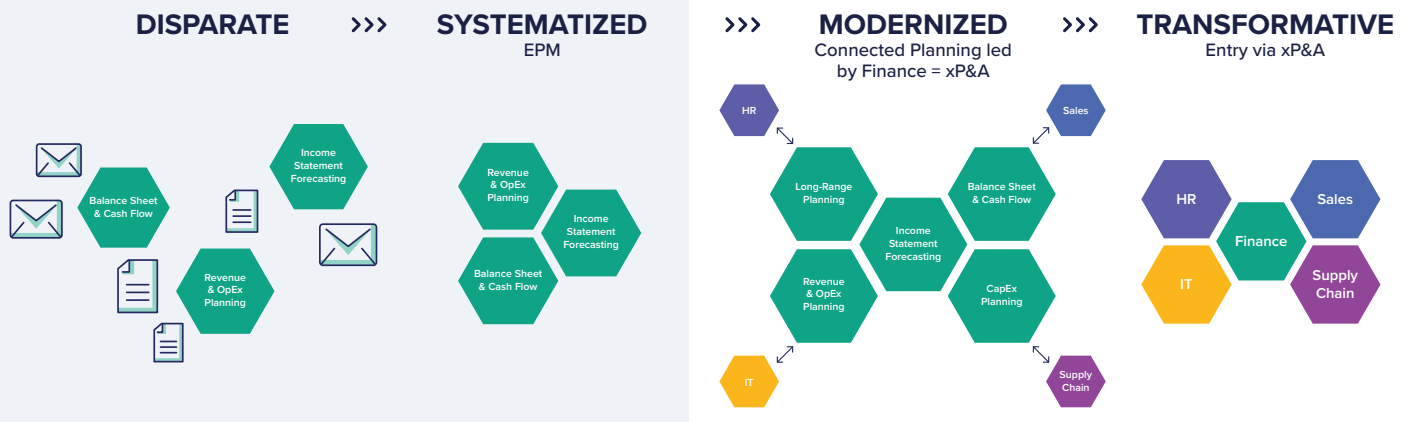


Connected Planning unleashes new possibilities for your organization

Enable more effective and collaborative scenario modeling, decision-making, and plans of execution aligned to strategic targets with Anaplan.

- Replace rigid, legacy systems and cumbersome processes with a single environment that unifies information and drives cross-functional partnership.
- Improve confidence and accuracy in a single source of truth with accountability, governance, and traceability.
- Leverage an integrated and dynamic data set incorporating internal and external factors, correlation, and market context.

The journey to modern finance



Big business benefits

By implementing an xP&A strategy, Anaplan customers are realizing results such as:

- **Accelerated Growth** – Drive Top Line Revenue. Attract and retain more and new customers, deliver them more goods and services they want, faster.
- **Expanded Margins** – Improve Bottom Line. Increase cost efficiencies of cost of sales, cost of goods, corporate shared services, and services.
- **Improved Governance** – Better Risk Management. Manage programs and business performance across myriad operating factors.

“Anaplan was absolutely 100% transformational for how we plan and analyze our data. It supports executives who are making decisions, and it clearly influences our strategy. Anaplan’s flexibility and ability to carry out ROI analysis and planning has made it a critical pillar of our business strategy.”

- Finance director, financial services

For more resources for The Transformational Finance Leader, visit Anaplan.com/tfl

About Anaplan

Anaplan is a transformative way to see, plan, and run your business. Using our proprietary Hyperblock™ technology, Anaplan lets you contextualize real-time performance, and forecast future outcomes for faster, confident decisions. Anaplan enables connected strategy and planning across your enterprise to move your business forward. Based in San Francisco, Anaplan has over 200 partners and more than 2,000 customers worldwide.

To learn more, visit Anaplan.com

Gartner, Market Guide for Cloud Extended Planning and Analysis Solutions, 19 July 2022, Robert Anderson et. Al. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.