anaplan for Finance

Rapidly deploy financial models built with instant what-ifs, planning drivers, and links to a continuous stream of operational data and processes.

Take control of plan creation and modification

Our flexible, easy-access platform delivers short time to value for the business user. Immediately leverage familiar business syntax, drag-and-drop hierarchies, and built-in logic for time, versions, and scenarios.

Get insight into all the moving parts of your plan

Anaplan gives you visibility into a level of dimensions below chart of accounts and the ability to forecast using key drivers. Be confident that data and plans are telling a consistent story results are mapping to projections and business decisions and supporting strategic priorities.

Be a strategic partner to the business

Run scenarios on the fly for complex variables, disruption and uncertainty. Rapidly respond to changing dynamics and deliver immediate business value with models, plans and forecasts built to any level of granularity and dimension.

Customer Example

Kimberly-Clark

Kimberly Clark leverages Anaplan in one of their regional business units to generate a rolling forecast model that creates the P&L and margin statements used every day by executives to make critical decisions. The combined power and flexibility of the new system has cut the usual forecast time in half.

BENEFITS

Real time insights into P&Ls across hundred of product SKU's lets managers make real time decisions to drive profitability, increasing market penetration and share of wallet.

Financial Consolidation

Complete financial consolidation in real-time with direct integration into operational plans using a platform that is compliant with IFRS and GAAP standards.

Profitability Analysis

Calculate P&Ls in real-time with reports directly integrated with operational metrics to ensure business leaders have real-time insights into the business.

Cash Flow Planning and Forecasting

Model how business critical decisions will impact key financial reports based on accurate, up-to-date data sets.

Budgeting, Planning and Forecasting

Easily plan and allocate budgets and resources across departments, geographies and strategic priorities.

Strategic Planning

Increase annual planning efficiency by using a complete data set in a collaborative environment that supports driver-based scenario testing and instant what-ifs.

Workforce Planning

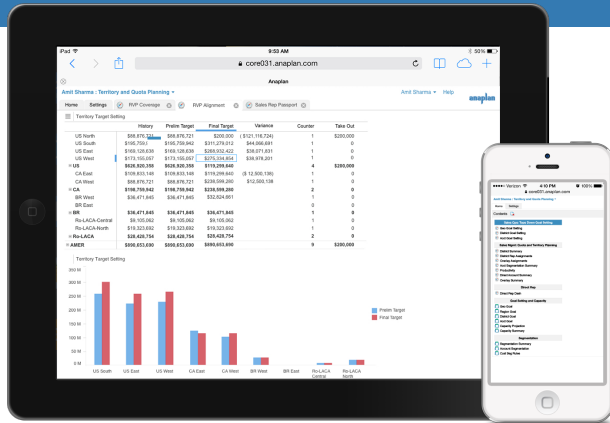Model projected headcount and associated costs to drive better staffing and operational decisions.

anaplan

salesinfo@anaplan.com

Meet anaplan

Business planning and execution for sales, operations, and finance.

We built our platform from the ground up to empower companies to plan, collaborate and act—in real-time. Anaplan enables business users across your organization to turn the complexity of your business operations into powerful, easy-to-use models. Stay ahead of critical business events, rapidly model potential impacts and course correct on the fly.
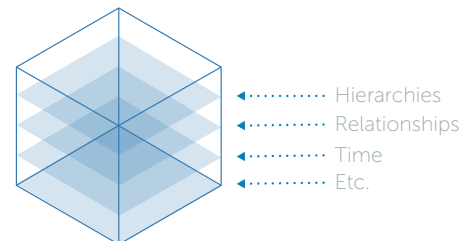
Application building by the business end user

Anaplan makes it easy to for the business user to create, maintain, and change an application. There's no complicated scripting language required to build an application model—just simple formulas expressing dependencies. With the platform's open data model, you can simply construct whatever combination of dimensions you need. Key to this flexibility is our Living Blueprint™—a single, easy-to-manage store of all the logic, calculations, and settings in your application.

Real-time modeling and calculation engine for any application size

Unlike traditional planning tools or spreadsheets that stall with overhead data as they scale, Anaplan's patented Hyperblock™ technology delivers optimal performance no matter the data volume and your application's model complexity. Update or change models of any size, from one to one trillion cells, instantaneously online. Whether your question is big or small, Anaplan's engine responds immediately.

Hierarchies
Relationships
Time
Etc.

Collaborate on a single source of truth

Anaplan delivers a central repository—The Anaplan Hub—to reconcile various sources of data for clean, reliable hierarchies, and master data (products, employees, cost centers, etc) accessible to analysts around the enterprise. Gain total confidence in the accuracy of your data, reports, forecasts, and plans.

Clean, reliable hierarchy and master data

Rapid time to value

With Anaplan's cloud-based delivery, there's no waiting for hardware or software installations and no software version numbers, upgrade hassles, and IT queues. Providing the highest levels of availability, reliability and security, Anaplan is a unique blend of patented technology that securely collects and stores data. Get started quickly with Anaplan's pre-built applications and templates for a wide variety of use cases.

Performance. Availability. Reliability

A Global Community of Customers

Kimberly-Clark

Reckitt Benckiser

hp

AVIVA

DIAGEO