



FINANCE



Improve the accuracy of your allocations without any extra effort

Build and maintain models without outside help

Anaplan's flexible hierarchy management and intuitive rules means you can easily configure and manage changes to the way you want to make allocations without having to call on outside assistance. Using our built-in intelligence, it is easy to roll up results to deliver profitability reporting across different dimensions and alternate hierarchies

Improve the detail and accuracy of your profitability reporting

Anaplan's ability to process masses of data without any performance deterioration makes it possible to build cost allocations down to individual SKU or customer level. Results are not just more accurate but provide more actionable insight into variances. Regardless of how detailed your allocations become, you will never have to wait for results and queries to be processed.

Move from simple apportionment to cause-and-effect allocation

Anaplan's ease of data integration enables you to build allocation rules using any data from other applications in Anaplan or by loading data from transactional systems. That way you can select the driver that best reflects how a subsidiary, product group, or customer segment consumes each item of expense - making results far more accurate than simple apportionment.

Customer Example

Global manufacturer of consumer-packaged goods with \$21B in revenue was able to connect its data in a single model and cut forecast time in half with Anaplan. Replacing on-premise EPM and spreadsheets with Anaplan, the company runs highly complex rolling forecasts across twelve regions down to SKU level. Category managers now have control of flexible product hierarchies.

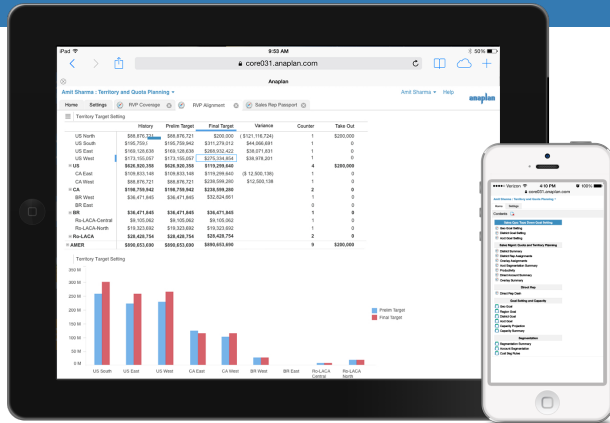
BENEFITS

- Reduced manual entry workload provides time for strategic thinking and real-time analysis
- Modeling from a single cloud-based data source eliminates need for re-entry across iteration
- Forecast turnaround reduced from one month of late nights and weekends to two weeks of standard working days

Meet anaplan

Business planning and execution for sales, operations, and finance.

We built our platform from the ground up to empower companies to plan, collaborate and act—in real-time. Anaplan enables business users across your organization to turn the complexity of your business operations into powerful, easy-to-use models. Stay ahead of critical business events, rapidly model potential impacts and course correct on the fly.

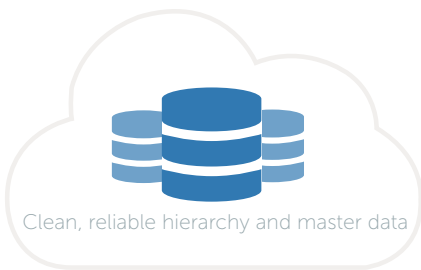
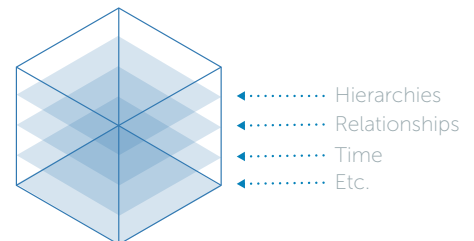


Application building by the business end user

Anaplan makes it easy for the business user to create, maintain, and change an application. There's no complicated scripting language required to build an application model—just simple formulas expressing dependencies. With the platform's open data model, you can simply construct whatever combination of dimensions you need. Key to this flexibility is our Living Blueprint™—a single, easy-to-manage store of all the logic, calculations, and settings in your application.

Real-time modeling and calculation engine for any application size

Unlike traditional planning tools or spreadsheets that stall with overhead data as they scale, Anaplan's patented Hyperblock™ technology delivers optimal performance no matter the data volume and your application's model complexity. Update or change models of any size, from one to one trillion cells, instantaneously online. Whether your question is big or small, Anaplan's engine responds immediately.



Collaborate on a single source of truth

Anaplan delivers a central repository—The Anaplan Hub—to reconcile various sources of data for clean, reliable hierarchies, and master data (products, employees, cost centers, etc) accessible to analysts around the enterprise. Gain total confidence in the accuracy of your data, reports, forecasts, and plans.

Rapid time to value

With Anaplan's cloud-based delivery, there's no waiting for hardware or software installations and no software version numbers, upgrade hassles, and IT queues. Providing the highest levels of availability, reliability and security, Anaplan is a unique blend of patented technology that securely collects and stores data. Get started quickly with Anaplan's pre-built applications and templates for a wide variety of use cases.



A Global Community of Customers

