

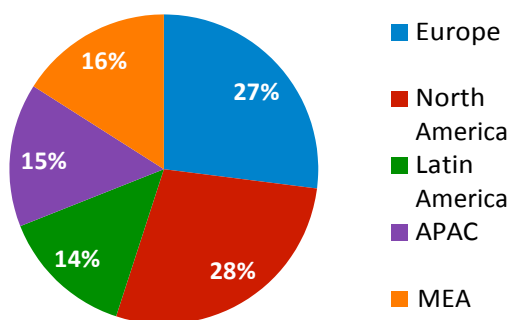
## Company Overview

Banner Group is a home, health, and personal care company, serving consumers across the globe. The company has a highly focused portfolio of products, with leading brands and strong market positions in selected categories. Banner Group focuses the majority of its efforts and investment on its flagship brands – its top 15 brands represent nearly 65% of annual revenue; product innovations in the last four years contributed almost 35% of annual revenue.

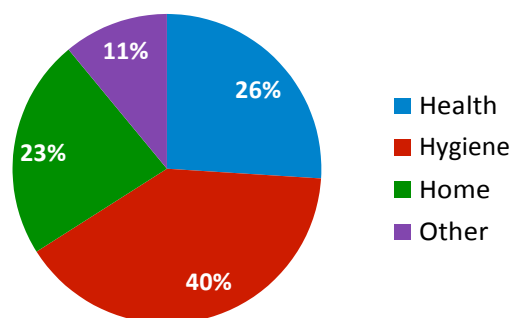
The company's brands are marketed in 180 countries across the world, with geographic sales operations managed and reported in five business units. Corporate areas are structured through a matrix of centralized category development, global sales, supply and support functions (finance, human resources, and information services). Banner Group also has 40 manufacturing facilities worldwide.

In the last five years, Banner Group has outperformed its peers in top- and bottom-line growth. Last year, the company generated \$9,306 in revenue (up 4.5%) and \$1,885 million in net income (up 5.7%). Summaries of the company's annual revenue by geographic business unit and product category are provided below.

**Geographic Business Unit**



**Product Category**



## Vision & Strategy

Banner Group is committed to making a difference by delivering health, hygiene, and home products of superior quality to consumers around the world. Key company strategies include:

- Enhance brand portfolio to drive growth through increased penetration, consumption, and category expansion
- Redeploy resources to increase focus on, and invest in, the emerging markets of Latin America, Africa, and Asia
- Streamline costs and increase productivity across the company
- Continue to focus on sustainable innovation, particularly minimization of the environmental impact of products and processes
- Pursue value-enhancing acquisitions

The company is committed to building on its leading brands and rich heritage to drive value for shareholders.

## Key Management & Staff

Susan Dailey – CHRO

Ron Myers – Director, Workforce Planning & Analytics

Jamie Wagner – Director, IT Competency Center, Europe

Alex Weber – VP, Finance, Europe