



In association with **Anaplan**, presenting

## StrategyAccelerator™

StrategyAccelerator drives collaboration, transparency, and accountability from ideation to implementation for successful execution of your strategy on a single, customizable digital platform

### Up to 90% of strategic implementations fail\*, possibly due to the following factors:

- Undefined goals
- Scope changes
- Lack of accountability
- Improper risk management
- Insufficient progress tracking and monitoring
- Lack of stakeholder engagement

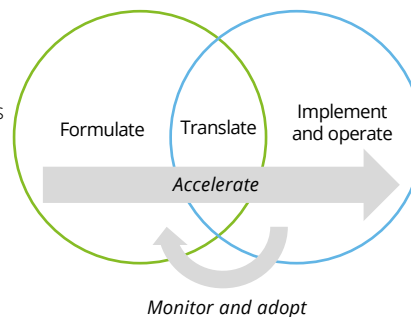
### StrategyAccelerator makes strategy happen by enabling the key activities in the strategy lifecycle

#### FORMULATE

Develop the transformation vision, define priorities, make integrated set of choices

#### MONITOR & ADAPT

Utilize comprehensive metrics to continuously assess the strategy, then identify necessary adjustments



#### TRANSLATE

Convert the transformation plan into actionable initiatives

#### IMPLEMENT & OPERATE

Engage and deploy resources, establish new management systems, and implement strategic initiatives

### What is StrategyAccelerator?

StrategyAccelerator was designed and built by **Deloitte's strategy practice, leveraging Deloitte's proprietary strategy methodologies.** The tool is built onto the **cloud-based connected planning platform, Anaplan**, to support Deloitte and client teams from strategy formulation through successful execution.



### POTENTIAL BENEFITS

StrategyAccelerator can enable teams to **complete all the traditional activities** associated with translating a strategy, and then implementing that strategy, in **one single source-of-truth, collaborative tool, on the cloud**

### CAPABILITIES

#### REAL-TIME INTERACTION

Interact in real time, with updates and changes saved live in StrategyAccelerator

#### INSTANT REPORTING

Provide real-time, instant availability of rollups and summaries across entire programs

#### FINANCIAL MODELING

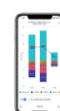
Complete complex financial analysis through an intuitive interface and workflow

#### FLEXIBLE EDITING

Update and change key data fields and views easily without IT support

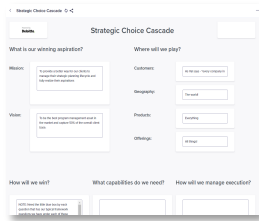
#### DATA INTEGRATION

Integrate data from existing systems to update financial reports automatically



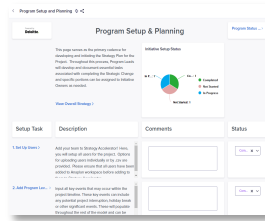
*with mobile functionality*

# StrategyAccelerator Features



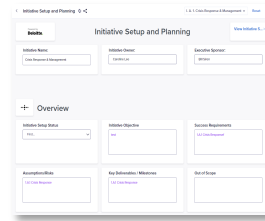
## Articulate strategy

Articulate the strategy (e.g., Strategic Choice Cascade) to communicate goals and choices.



## Set up the program

Develop the themes, strategic objectives, and portfolio of initiatives that build to a successful program. Identify key metrics to track success.



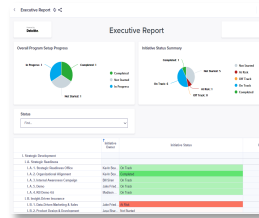
## Develop initiative charters

Communicate initiative objectives and high-level goals. Define milestones and detailed activities that build to a detailed roadmap.



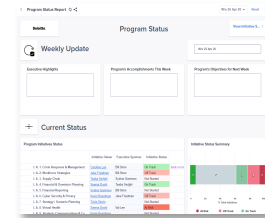
## Model financial scenarios

Conduct driver-based financial modeling to establish a business case for initiatives and compare financial scenarios to finalize targets.



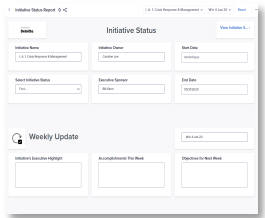
## Create executive reports

View executive highlights, track key KPIs and financial metrics, and monitor execution status to enable management at the highest level.



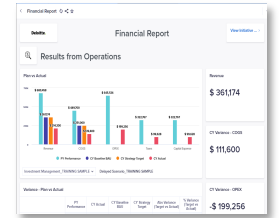
## Evaluate program status

Manage across program, reviewing status of initiatives, RAID log, milestone roadmap, and resource load. Provide executive highlights and status reports.



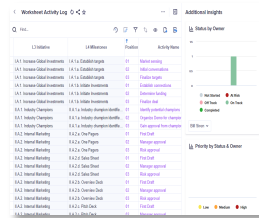
## Track initiative status

Monitor initiative progress and provide weekly updates to program leaders and executives on progress, risks, and issues.



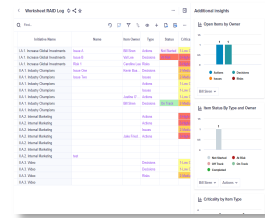
## Track financial results

Track progress against financial goals, compare current year actuals with target and prior year performance, compare financial scenarios, and review initiative scorecard.



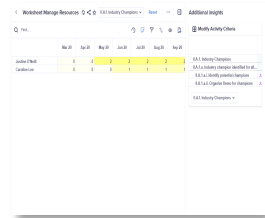
## Track activity status

Manage detailed activities, update statuses; provide comments, and make changes to dependencies.



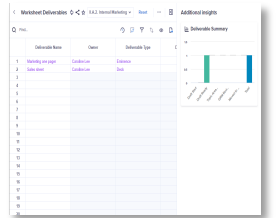
## Manage risk and issues

Monitor RAID log items, provide status, and track the criticality impact of risks and issues.



## Manage resource load

Evaluate resource load by examining activity level based on account ownership; make activity adjustments as necessary.



## Track deliverables

Review initiative deliverables by assigned owner and track progress to completion.

## Deloitte offers critical consulting services along with support for StrategyAccelerator from a dedicated customer success team, to enable successful delivery of your strategic transformation

StrategyAccelerator can help you gain:



### Collaboration

Collaborate in real time, on the cloud



### Transparency

Communicate clearly and instantly across all levels



### Accountability

Hold team members accountable to progress and goals

## Get in touch and book a demo

[StrategyAccelerator@deloitte.com](mailto:StrategyAccelerator@deloitte.com)

### Bill Siren

Managing Director  
Deloitte Consulting LLP  
[bsiren@deloitte.com](mailto:bsiren@deloitte.com)

### Sydnor Gammon

Manager  
Deloitte Consulting LLP  
[sgammon@deloitte.com](mailto:sgammon@deloitte.com)

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