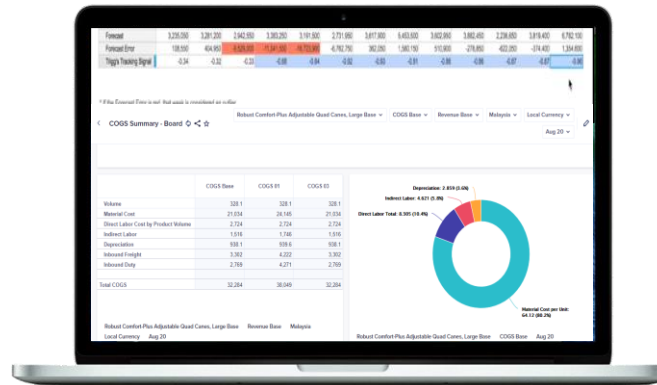


Financial Planning & Analysis – Product Costing

Current volatile conditions demand a robust, flexible and reliable solution to manage cash flow inside and out of your organization.

Leveraging Anaplan's FPA – Product Costing environment enables shifting all corporate financial decisions from reactive to proactive while confidently anticipating the right moves to optimize revenue, cost, and profit.



Key features of the Anaplan platform

Planning at scale

Enterprise-grade scale with a cloud native platform and patented in-memory Hyperblock™ engine

Voice to your data

One location for all your planning data that is trusted, connected, and current

There's a better way to plan

Synchronize planning and performance across your enterprise and quickly adapt and forecast multiple scenarios on a rolling basis with flexibility and ease. Connected Planning ensures that your strongest people use the best available data to make better- informed decisions.

It's Dynamic – Build and modify budget plans rapidly as situations evolve

It's Collaborative – Involve all the right people in decisions

It's Intelligent – Leverage internal and external data to unlock predictive insights

Key benefits

- Advanced budget scenarios that facilitate connected planning across the organization
- Optimize the gross profit margin by facilitating collaboration between the manufacturing/procurement & sales planning teams
- Eliminate planning inaccuracies in a top-down approach with unoptimized distribution of demand across regional hierarchies of the organization by collaborative scenario planning

Key features

Scenario planning

- Create scenarios for revenue planning through modification of drivers like volume, price, discounts, etc.
- Create cost of goods sold planning scenarios through adjustments of various cost levers like direct and indirect labor, material costs, freight, duty, etc.

Profit optimization

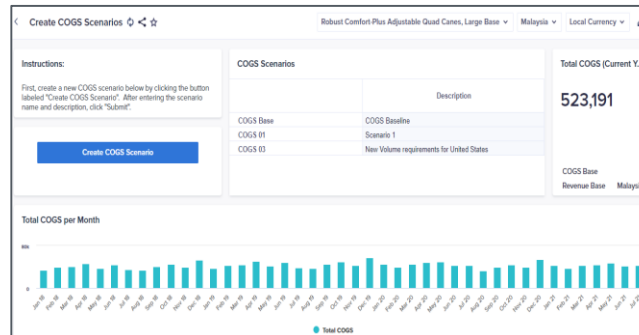
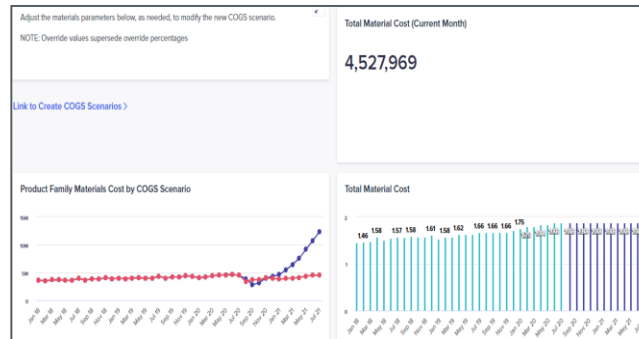
- Compare scenarios to optimize the gross profit margin and detailed distribution of demand for execution

Accelerated decision-making

- Accelerate response time into real time by Connecting people, data, and plans across business functions like finance, sales, supply chain, and more.

Single source of truth for managing budgets

- Eliminate disparity by connecting teams, plans and decisions on one platform.



Key features of the Anaplan platform

Ease of use

Engaging, collaborative, and actionable user experience

Safeguarding your present and future

Robust protection through user access controls, identity management, and data encryption

Superior visibility

Embedded intelligence and optimization to drive insights that matter

About Anaplan

Anaplan (NYSE: PLAN) is pioneering the category of Connected Planning. Our platform, powered by our proprietary Hyperblock™ technology, purpose-built for Connected Planning, enables dynamic, collaborative, and intelligent planning. Large global enterprises use our solution to connect people, data, and plans to enable real-time planning and decision-making in rapidly changing business environments to give our customers a competitive advantage. Based in San Francisco, we have over 20 offices globally, 175 partners, and more than 1,400 customers worldwide.

To learn more, visit anaplan.com.