

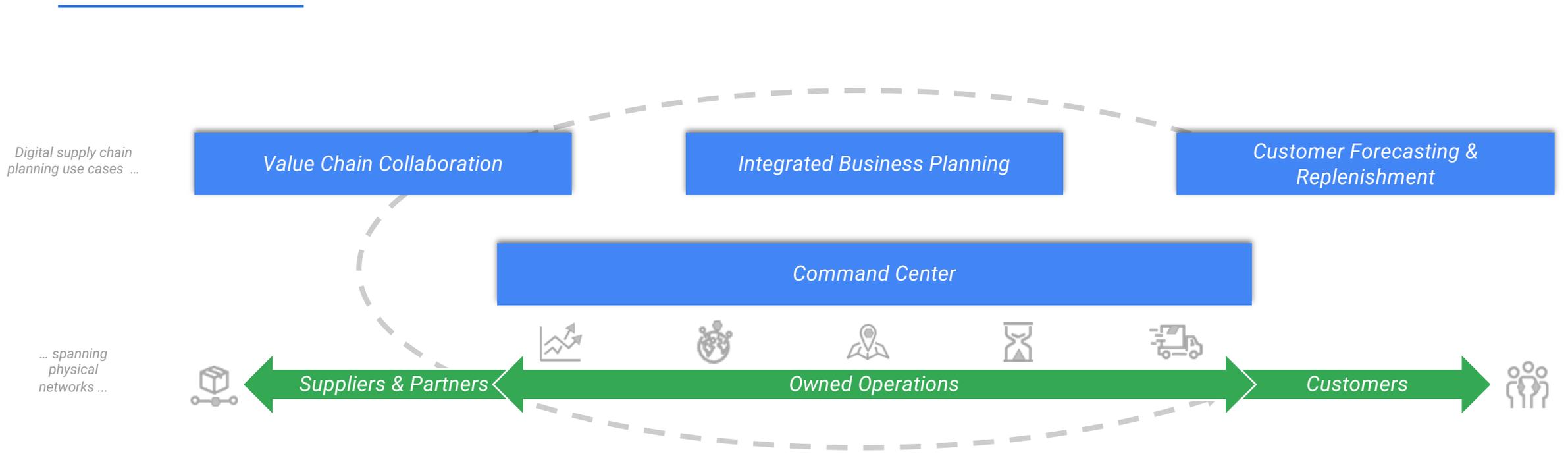


# Transform Enterprise Planning with Supply Chain Twin



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Anaplan

# Charting the Path to Digital Supply Chain Planning



**Multi-dimensional insights across the business, from finance to operations**

... enabling supply chain business capabilities



Connectivity



Sustainability



Agility



Autonomy



Resiliency



Granularity



Transparency



Visibility

# Anaplan for Supply Chain and Google Cloud Supply Chain Twin: A shared focus on customer value



**Global infrastructure** for speed, reliability, scale, and flexibility

**Common Data Model** spanning public, community, and private data for each supply network

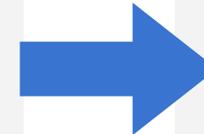
**Powerful alerting and notification** of activity both within and around your supply chain



**Integrated Business Planning** for comprehensive decisions spanning supply chain, commercial, and finance

**Value Chain Collaboration** to engage with myriad supply partners, identify highlight risks, and respond confidently

**Customer Forecasting & Replenishment** between trading partners, end buyers, and with an eye to digital pre-purchase activity



**More Insight & Agility** informed by real-time data and granularity to match today's and tomorrow's rapid pace of change

**Future-Ready** with leading planning and scalability to address the complexity and volatility of tomorrow's operating environment

**Faster Growth, Better Margins** through improved alignment and orchestration across your network

# Stay updated on the future of enterprise planning

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Learn more about how Anaplan and Google Cloud are partnering to deliver value with Supply Chain Twin



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