

# Total Economic Impact™ of Anaplan

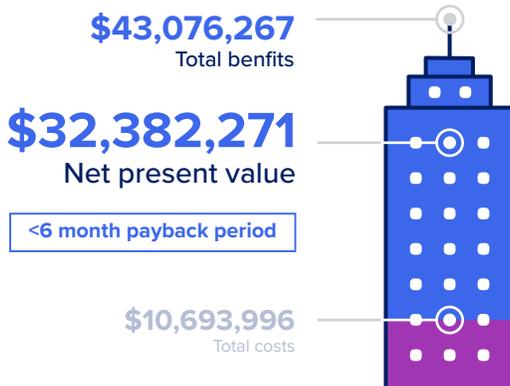
# 303% ROI

over a 3-year  
period

Anaplan FORRESTER

## 2022 Forrester TEI of Anaplan – High-level Results

Financial analysis (risk-adjusted) based on a compilation of Anaplan customer feedback and quantified benefit, cost, risk, and flexibility factors



Source:  
A commissioned Total Economic Impact™ study conducted by Forrester Consulting on behalf of Anaplan.

**FINANCE**

**0.5-1.5%**

Reduction in SG&A cost ratio through improved visibility and optimizing spend

**SUPPLY CHAIN**

**10-20%**

reduction in inventory costs due to demand planning accuracy

**IT**

**\$5.4M**

IT costs avoided when creating new models due to Anaplan's self-service component

**WORKFORCE / HR**

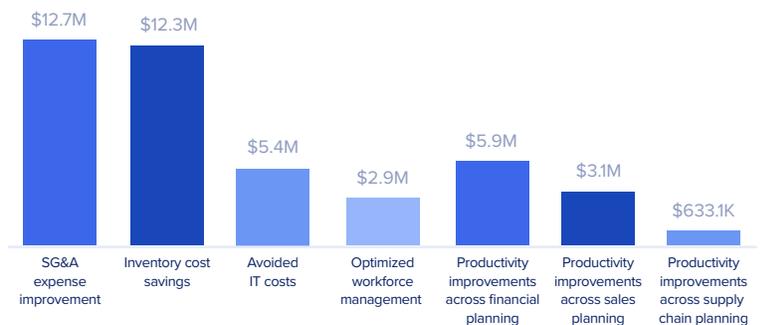
**40%**

Increase in workforce planner productivity across the enterprise



"Anaplan was absolutely 100% transformational for how we plan and analyze our data. It supports executives who are making decisions, and it clearly influences our strategy. Anaplan's flexibility and ability to carry out ROI analysis and planning has made it a critical pillar of our business strategy".

– Finance director, financial services



Over a three-year period